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New Conservative Nonprofit Launches to Champion Free-Market Affordability Agenda

Coalition for Affordability & Prosperity unveils five-point policy platform backed by national polling showing voters' top cost-of-living priorities

WASHINGTON, D.C. — Today marks the official launch of the **Coalition for Affordability & Prosperity (CAP)**, a new nonprofit organization dedicated to advancing policies that lower costs for American families. CAP will serve as a leading voice for solutions to the affordability crisis, combining policy research, national polling, media engagement, and direct congressional advocacy.

The organization announced that **Chuck Flint**, former Chief of Staff to U.S. Senator Marsha Blackburn (R-TN), will serve as Executive Director. Flint brings decades of senior policy and communications experience on Capitol Hill, positioning CAP as a trusted resource for lawmakers seeking conservative solutions to rising costs.

"Families across the country are being squeezed by higher prices, rising energy costs, and years of broken Washington promises. The Coalition for Affordability & Prosperity is launching to give lawmakers real solutions and highlight the great wins for affordability that have already been delivered, like no tax on tips, no tax on overtime, and Trump Accounts."

— Chuck Flint, Executive Director

The Affordability Agenda

CAP is launching with a comprehensive Affordability Agenda—a five-point policy platform identifying the top actions Congress and the Administration can take immediately to lower costs. Each proposal is backed by robust national polling demonstrating broad bipartisan voter support. The organization's **three immediate priorities**:

- 1 Expand and Strengthen Trump Accounts.** The new tax-free investment accounts for American children are already generating enormous enthusiasm. CAP will promote their value to families and push major employers and corporations to increase their contributions.
- 2 Make No Tax on Tips and No Tax on Overtime Permanent.** These policies are delivering real relief to working families right now. CAP will advocate for Congress to codify both into permanent law so servers, tradespeople, nurses, and millions of Americans keep more of what they earn—for good.

3 Fight Medicaid and Health Insurance Fraud. Fraud in our health care system is a hidden driver of unaffordability, raising premiums and costs for everyone. CAP will champion aggressive anti-fraud measures to root out waste and abuse—bringing down costs through accountability.

In the months ahead, CAP will conduct ongoing polling and original research to keep its agenda aligned with the real concerns of American families. The organization will partner with conservative media outlets, opinion leaders, and allied organizations to ensure its findings and policy recommendations reach lawmakers, congressional staff, and the broader public.

Exclusive National Polling

Alongside its launch, CAP is releasing exclusive national polling conducted by Gray House from February 20–23, 2026, among 1,394 registered voters nationwide ($\pm 2.6\%$ margin of error). The survey reveals that **affordability dominates the national agenda**: a full 25% of voters named affordability and the cost of living as the single most important issue facing the country—more than any other issue tested, and more than double the share who named jobs and the economy (10%).

When asked which specific costs are squeezing households the hardest, the results are striking. Groceries and energy bills top the list by wide margins:

Cost Area	Total Harder to Afford	Net Harder
Groceries	68%	+56
Energy bills (electric, gas, heating)	66%	+57
Dining out & family entertainment	64%	+56
Health insurance costs & premiums	57%	+48
Rent or mortgage	55%	+46
Car payments & car insurance	52%	+44

Source: Coalition for Affordability & Prosperity / Gray House National Survey, February 2026

When asked to name the single biggest source of new financial pressure on their household, **one in four voters (25%) said groceries**, followed by energy bills (16%) and rent or mortgage (14%). A combined 61% of voters identified a cost-of-living issue as the single most important priority for Congress.

About CAP

The Coalition for Affordability & Prosperity (CAP) is a nonprofit dedicated to lowering costs for American families through research-driven advocacy, national polling, and direct engagement with policymakers.

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