



All results are for release after 6:00 PM/ET Thursday, October 30, 2025.

NEW JERSEY GOVERNOR

Methodology

Conducted October 24-28, 2025 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,107 New Jersey registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (121) and cellphones (728) or completed the survey online by following a link received via text message (258).

Telephone numbers were randomly selected from a statewide voter file of registered New Jersey voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the city. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of ± 3 percentage points. A subsample of 956 has been defined as likely voters (LV), with a margin of error of ± 3 percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results. Results among subgroups are only shown when the sample size is at least $N=100$.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population. Sources for developing weight targets include the most recent American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted.

Likely voters are identified based on past vote history and self-reported likelihood of voting.

Web-based survey question wording may differ slightly from telephone wording for improved clarity.

An asterisk () is used for percentages of less than one-half percent. A dash (-) represents a value of zero.*

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

- There are a range of reasons why people do or do not vote. Thinking about November's election for New Jersey governor, on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is that you will vote. If you have already voted, either early or by sending in a mail or absentee ballot, please just say so.

Likely Voters

	<u>24-28 Oct 25</u>	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
10 – Certain to vote	71%	90%	88%
9	5	5	6
8	4	5	6
7	-	-	-
6	-	-	-
5	-	-	-
4	-	-	-
3	-	-	-
2	-	-	-
1	-	-	-
0 – No chance will vote	-	-	-
Already voted	20	NA	NA
(Don't know / Refused)	-	-	-

Registered Voters

	<u>24-28 Oct 25</u>	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
10 – Certain to vote	61%	78%	72%
9	5	4	6
8	4	5	5
7	3	4	5
6	2	2	2
5	3	4	5
4	1	1	1
3	1	1	1
2	*	*	1
1	*	*	*
0 – No chance will vote	1	2	1
Already voted	17	NA	NA
(Don't know / Refused)	*	*	*

2. How enthusiastic are you about voting in this year's New Jersey governor's election? Are you:

	<u>Extremely</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not at all</u>	<u>(Don't know)</u>
Likely Voters					
24-28 Oct 25	45%	25	21	10	-
10-14 Oct 25	45%	24	21	9	*
Registered Voters					
24-28 Oct 25	40%	23	24	14	*
10-14 Oct 25	40%	22	23	14	*

For reference: Compared to previous gubernatorial elections, are you more enthusiastic about voting this year than usual, less enthusiastic, or about the same as usual?

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>About the same</u>	<u>(Don't know)</u>
25-28 Sep 25 RV	42%	12	45	2

3. **[IF NOT ALREADY VOTED IN Q1:** If the election for New Jersey governor were today, how would you vote if the candidates were: **[IF DON'T KNOW:** Well, which way do you lean?)] **[IF ALREADY VOTED IN Q1:** When you cast your early ballot, who did you vote for in the election for governor?] **[ROTATE NAMES]**

Likely Voters

	<u>24-28 Oct 25</u>	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
Democrat Mikie Sherrill	52%	50%	50%
Republican Jack Ciattarelli	45	45	42
Or would you vote for someone else?	2	2	5
(Wouldn't vote)	-	-	-
(Don't know)	1	2	3

Registered Voters

	<u>24-28 Oct 25</u>	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
Democrat Mikie Sherrill	52%	48%	48%
Republican Jack Ciattarelli	43	44	41
Or would you vote for someone else?	3	3	8
(Wouldn't vote)	*	*	*
(Don't know)	1	5	2

[SKIP IF VOTE FOR SOMEONE ELSE, WOULDN'T VOTE, OR DON'T KNOW IN Q3. SKIP IF LEAN TOWARD CANDIDATE IN Q3 AND CODE AS MAY CHANGE MIND. SKIP AND CODE AS CERTAIN IF ALREADY VOTED IN Q1; LV ±3, RV ±3%]

4. Are you certain to support **[Q3 ANSWER: Sherrill/Ciattarelli]**, or do you think you may change your mind and support someone else?

	<u>Certain to support</u>	<u>May change mind</u>	<u>(Don't know)</u>
Likely Voters			
24-28 Oct 25	92%	8	*
Sherrill supporters	91%	8	*
Ciattarelli supporters	93%	7	*
10-14 Oct 25	92%	8	1
Sherrill supporters	92%	7	*
Ciattarelli supporters	91%	8	1
25-28 Sep 25	89%	11	1
Sherrill supporters	88%	11	1
Ciattarelli supporters	89%	10	*
Registered Voters			
24-28 Oct 25	88%	12	*
Sherrill supporters	87%	13	1
Ciattarelli supporters	89%	11	*
10-14 Oct 25	89%	10	1
Sherrill supporters	90%	10	*
Ciattarelli supporters	88%	11	1
25-28 Sep 25	84%	15	1
Sherrill supporters	84%	15	1
Ciattarelli supporters	84%	16	*

5.-8. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]** **[RANDOMIZE]**

	<u>-----Favorable-----</u>			<u>-----Unfavorable-----</u>			<u>(Can't Never say) heard of</u>	
	<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>		
Mikie Sherrill								
Likely Voters								
24-28 Oct 25	54%	28	25	45	12	32	1	1
10-14 Oct 25	51%	28	23	47	13	34	1	1
25-28 Sep 25	53%	28	25	41	14	28	4	3
Registered Voters								
24-28 Oct 25	52%	26	26	46	15	31	1	1
10-14 Oct 25	50%	25	25	48	16	31	1	2
25-28 Sep 25	51%	25	26	41	15	25	4	4

		-----Favorable-----			-----Unfavorable-----			(Can't	Never
		<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>	<u>say)</u>	<u>heard of</u>
Phil Murphy									
Likely Voters									
24-28 Oct 25	49%	21	28	48	13	35	1	2	
10-14 Oct 25	48%	20	27	49	13	36	3	1	
25-28 Sep 25	48%	20	28	48	14	34	3	1	
Registered Voters									
24-28 Oct 25	48%	20	28	48	15	34	2	2	
10-14 Oct 25	47%	19	28	49	14	35	3	1	
25-28 Sep 25	47%	18	29	48	16	32	3	2	
14-16 Oct 17	50%	21	29	26	12	14	17	7	
Jack Ciattarelli									
Likely Voters									
24-28 Oct 25	46%	28	18	52	12	41	1	1	
10-14 Oct 25	48%	28	20	50	12	39	1	1	
25-28 Sep 25	46%	25	21	47	12	34	5	3	
Registered Voters									
24-28 Oct 25	44%	26	18	53	14	39	1	2	
10-14 Oct 25	47%	25	22	50	14	37	1	2	
25-28 Sep 25	45%	22	23	47	14	33	4	4	
Donald Trump									
Likely Voters									
24-28 Oct 25	44%	31	13	55	6	48	1	-	
10-14 Oct 25	46%	31	15	53	4	48	2	-	
25-28 Sep 25	43%	30	13	55	6	48	2	*	
Registered Voters									
24-28 Oct 25	43%	29	14	56	7	48	1	-	
10-14 Oct 25	45%	28	17	54	6	48	1	-	
25-28 Sep 25	42%	27	15	55	9	46	3	*	
14-16 Oct 17	36%	22	14	62	10	52	2	*	

9.-13 Regardless of your vote preference, which candidate do you trust to do a better job on each of the following issues -- Mikie Sherrill or Jack Ciattarelli? **[ROTATE 1-2 BETWEEN SURVEYS] [IF BOTH /NEITHER, PROBE FOR RESPONSE: Well, if you had to say...] [RANDOMIZE LIST]**

	<u>Mikie Sherrill</u>	<u>Jack Ciattarelli</u>	<u>(Both / Neither)</u>	<u>(Don't know)</u>	<u>Difference</u>
Healthcare?					
Likely Voters					
24-28 Oct 25	57%	41	*	1	Sherrill +16
10-14 Oct 25	55%	42	1	3	Sherrill +13
Registered Voters					
24-28 Oct 25	58%	40	*	2	Sherrill +18
10-14 Oct 25	55%	41	1	2	Sherrill +14
Energy costs?					
Likely Voters					
24-28 Oct 25	54%	44	*	1	Sherrill +10
10-14 Oct 25	50%	47	1	2	Sherrill +3
Registered Voters					
24-28 Oct 25	54%	44	*	1	Sherrill +10
10-14 Oct 25	50%	47	1	2	Sherrill +3
Taxes?					
Likely Voters					
24-28 Oct 25	54%	45	*	1	Sherrill +9
10-14 Oct 25	50%	47	1	2	Sherrill +3
Registered Voters					
24-28 Oct 25	53%	45	*	2	Sherrill +8
10-14 Oct 25	50%	47	1	2	Sherrill +3
Cost of living?					
Likely Voters					
24-28 Oct 25	53%	45	*	1	Sherrill +8
10-14 Oct 25	51%	45	2	2	Sherrill +6
Registered Voters					
24-28 Oct 25	53%	45	*	1	Sherrill +8
10-14 Oct 25	51%	45	2	2	Sherrill +6

	<u>Mikie Sherrill</u>	<u>Jack Ciattarelli</u>	<u>(Both / Neither)</u>	<u>(Don't know)</u>	<u>Difference</u>
Crime?					
Likely Voters					
24-28 Oct 25	48%	51	*	1	Ciattarelli +3
10-14 Oct 25	45%	52	1	2	Ciattarelli +7
Registered Voters					
24-28 Oct 25	48%	50	*	1	Ciattarelli +2
10-14 Oct 25	45%	52	1	2	Ciattarelli +7

14.-15. How well do you think the phrase “honest and trustworthy” describes:

[ROTATE NAMES]

	-----Well-----			-----Not well-----			(Don't know)
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	<u>know</u>
Mikie Sherrill?							
Likely Voters							
24-28 Oct 25	56%	27	29	43	18	26	1
10-14 Oct 25	52%	31	21	46	17	29	1
25-28 Sep 25	57%	27	31	38	17	21	5
Registered Voters							
24-28 Oct 25	55%	24	32	43	18	25	1
10-14 Oct 25	52%	28	23	47	19	28	1
25-28 Sep 25	56%	24	32	40	20	20	4
Jack Ciattarelli?							
Likely Voters							
24-28 Oct 25	47%	25	22	53	20	33	1
10-14 Oct 25	49%	26	23	49	16	33	2
25-28 Sep 25	48%	20	28	46	18	28	6
Registered Voters							
24-28 Oct 25	46%	22	24	53	22	31	1
10-14 Oct 25	48%	24	24	50	19	32	2
25-28 Sep 25	49%	18	31	45	19	26	5

16. Is one reason for your vote for governor to express support for Donald Trump, to express opposition to Trump, or is Trump not a factor in your vote?

	<u>Express support for Trump</u>	<u>Express opposition to Trump</u>	<u>Trump not a factor</u>	<u>(Don't know)</u>
Likely Voters				
24-28 Oct 25	16%	35	49	*
Sherrill supporters	1%	64	35	*
Ciattarelli supporters	35%	*	65	-
25-28 Sep 25	17%	34	48	2
Sherrill supporters	2%	64	33	1
Ciattarelli supporters	35%	2	63	1
Registered Voters				
24-28 Oct 25	16%	34	49	1
Sherrill supporters	*%	62	37	*
Ciattarelli supporters	36%	*	64	-
25-28 Sep 25	16%	34	49	1
Sherrill supporters	2%	63	33	1
Ciattarelli supporters	34%	2	64	1
17-19 Sep 17	8%	15	74	3
Murphy supporters	3%	28	67	1
Guadagno supporters	16%	2	81	1

POLITICAL IDENTIFICATION

	<u>-----Democrat-----</u>			<u>-----Republican-----</u>			<u>Independent /</u>
	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>Other</u>
Likely Voters							
24-28 Oct 25	46%	39	7	44	36	8	10
10-14 Oct 25	48%	42	6	42	35	7	10
18-22 Sep 25	46%	40	6	38	31	7	16
Registered Voters							
24-28 Oct 25	45%	39	6	43	35	8	12
10-14 Oct 25	48%	41	7	40	34	6	12
18-22 Sep 25	44%	39	5	36	29	7	20
14-16 Oct 17	47%	36	11	32	25	7	21
17-19 Sep 17	46%	39	7	32	25	7	22