



All results are for release after 6:00 PM/ET Thursday, October 16, 2025.

NEW JERSEY GOVERNOR

Methodology

Conducted October 10-14, 2025 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,002 New Jersey registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (153) and cellphones (592) or completed the survey online by following a link received via text message (257).

Telephone numbers were randomly selected from a statewide voter file of registered New Jersey voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of ± 3 percentage points. A subsample of 869 has been defined as likely voters (LV), with a margin of error of ± 3 percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results. Results among subgroups are only shown when the sample size is at least $N=100$.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population. Sources for developing weight targets include the most recent American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted. Likely voters are identified based on past vote history and self-reported likelihood of voting.

Web-based survey wording may differ slightly from telephone wording for improved clarity.

An asterisk () is used for percentages of less than one-half percent. A dash (-) represents a value of zero.*

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

1. There are a range of reasons why people do or do not vote. Thinking about November's election for New Jersey governor, on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is that you will vote.

	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
10 – Certain to vote	78%	72%
9	4	6
8	5	5
7	4	5
6	2	2
5	4	5
4	1	1
3	1	1
2	*	1
1	*	*
0 – No chance will vote	2	1
(Don't know / Refused)	*	*

2. How enthusiastic are you about voting in this year's New Jersey governor's election? Are you:

	<u>Extremely</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not at all</u>	<u>(Don't know)</u>
10-14 Oct 25	40%	22	23	14	*

3. If the election for New Jersey governor were today, how would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?] [ROTATE NAMES]**

Likely Voters

	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
Democrat Mikie Sherrill	50%	50%
Republican Jack Ciattarelli	45	42
Or would you vote for someone else?	2	5
(Wouldn't vote)	-	-
(Don't know)	2	3

Registered Voters

	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
Democrat Mikie Sherrill	48%	48%
Republican Jack Ciattarelli	44	41
Or would you vote for someone else?	3	8
(Wouldn't vote)	*	*
(Don't know)	5	2

[SKIP IF VOTE FOR SOMEONE ELSE, WOULDN'T VOTE, OR DON'T KNOW IN Q3. SKIP IF LEAN TOWARD CANDIDATE IN Q3 AND CODE AS MAY CHANGE MIND; LV ±3%, RV ±3%]

4. Are you certain to support **[Q3 ANSWER: Sherrill/Ciattarelli]**, or do you think you may change your mind and support someone else?

	<u>Certain to support</u>	<u>May change mind</u>	<u>(Don't know)</u>
Likely Voters			
10-14 Oct 25	92%	8	1
Sherrill supporters	92%	7	*
Ciattarelli supporters	91%	8	1
25-28 Sep 25	89%	11	1
Sherrill supporters	88%	11	1
Ciattarelli supporters	89%	10	*
Registered Voters			
10-14 Oct 25	89%	10	1
Sherrill supporters	90%	10	*
Ciattarelli supporters	88%	11	1
25-28 Sep 25	84%	15	1
Sherrill supporters	84%	15	1
Ciattarelli supporters	84%	16	*

5.-8. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]** **[RANDOMIZE]**

	<u>-----Favorable-----</u>			<u>-----Unfavorable-----</u>			<u>(Can't Never say) heard of</u>	
	<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>		
Mikie Sherrill								
10-14 Oct 25	50%	25	25	48	16	31	1	2
25-28 Sep 25	51%	25	26	41	15	25	4	4
Phil Murphy								
10-14 Oct 25	47%	19	28	49	14	35	3	1
25-28 Sep 25	47%	18	29	48	16	32	3	2
14-16 Oct 17	50%	21	29	26	12	14	17	7
Jack Ciattarelli								
10-14 Oct 25	47%	25	22	50	14	37	1	2
25-28 Sep 25	45%	22	23	47	14	33	4	4
Donald Trump								
10-14 Oct 25	45%	28	17	54	6	48	1	-
25-28 Sep 25	42%	27	15	55	9	46	3	*
14-16 Oct 17	36%	22	14	62	10	52	2	*

Results are of registered voters, unless otherwise noted.

9. How satisfied are you with how things are going in New Jersey today -- are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied?

	-----Satisfied-----			-----Not satisfied-----			(Don't know)
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
10-14 Oct 25	45%	12	33	55	29	26	*
25-28 Sep 25	46%	9	37	53	31	22	*
17-19 Sep 17	37%	3	34	62	34	28	1

10. In your own words, what do you think is the number one problem facing New Jersey today? **[OPEN END] [USE PRE-CODED LIST. RECORD VERBATIM IF OTHER/DON'T KNOW][IF DON'T KNOW GENTLY PROBE FOR ANSWER]**

	<u>10-14 Oct 25</u>	<u>25-28 Sep 25</u>
High taxes / Property taxes	34%	34%
Cost of living / Inflation	19	20
Housing costs	6	5
Donald Trump / Republicans	6	4
Economy / Jobs	5	6
Energy costs	4	4
Democrats / Phil Murphy	4	3
Politics / Politicians	3	3
Immigration	3	3
Education	2	2
Congestion / Traffic / Transit	2	2
Crime	2	3
Healthcare costs	1	1
Homelessness	1	2
Too much government spending	1	1
Overcrowding / Overdevelopment	1	1
Racism	*	1
Everything	*	1
Other	*	4
Not sure / Refused	4	1

For reference: Which one of the following do you think is the most important issue facing New Jersey today? [IF DON'T KNOW OR ALL OR OTHER, ASK: Well, if you had to pick ...] [RANDOMIZE]

	<u>17-19 Sep 17</u>
Taxes	34%
The economy and jobs	13
Drugs and drug addiction	9
Education	8
Healthcare	8
Transportation	3
Immigration	2
Terrorism	1
Race relations	1
(All/Mix)	19
(Other)	2
(Don't know)	1

11.-15. Regardless of how you might vote, which candidate do you trust to do a better job on each of the following issues -- Mikie Sherrill or Jack Ciattarelli? **[ROTATE 1-2 BETWEEN SURVEYS] [IF BOTH /NEITHER, PROBE FOR RESPONSE: Well, if you had to say...] [RANDOMIZE LIST]**

	<u>Sherrill</u>	<u>Ciattarelli</u>	<u>(Both /Neither)</u>	<u>(Don't know)</u>	<u>Difference</u>
Healthcare?	55%	41	1	2	Sherrill +14
Cost of living?	51%	45	2	2	Sherrill +6
Taxes?	50%	47	1	2	Sherrill +3
Energy costs?	50%	47	1	2	Sherrill +3
Crime?	45%	52	1	2	Ciattarelli +7

16.-17. How well do you think the phrase “strong leader” describes: **[ROTATE NAMES]**

	<u>-----Well-----</u>			<u>-----Not well-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
Mikie Sherrill?	54%	27	27	45	19	26	1
Jack Ciattarelli?	54%	25	29	44	18	27	2

18.-19. How well do you think the phrase “cares about people like me” describes: **[ROTATE]**

	<u>-----Well-----</u>			<u>-----Not well-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
Mikie Sherrill?	55%	30	25	43	15	28	2
Jack Ciattarelli?	49%	25	24	49	17	32	2

20.-21. How well do you think the phrase “honest and trustworthy” describes: **[ROTATE]**

	<u>-----Well-----</u>			<u>-----Not well-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
Mikie Sherrill?							
10-14 Oct 25	52%	28	23	47	19	28	1
25-28 Sep 25	56%	24	32	40	20	20	4
Jack Ciattarelli?							
10-14 Oct 25	48%	24	24	50	19	32	2
25-28 Sep 25	49%	18	31	45	19	26	5

22.-23. How well do you think the phrase “can bring needed change” describes: **[ROTATE]**

	<u>-----Well-----</u>			<u>-----Not well-----</u>			<u>(Don't know)</u>
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
Jack Ciattarelli?	51%	27	24	47	17	29	3
Mikie Sherrill?	51%	26	25	47	19	28	2

POLITICAL IDENTIFICATION

	-----Democrat-----			-----Republican-----			Independent /
	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>Other</u>
Likely Voters							
10-14 Oct 25	48%	42	6	42	35	7	10
18-22 Sep 25	46%	40	6	38	31	7	16
Registered Voters							
10-14 Oct 25	48%	41	7	40	34	6	12
18-22 Sep 25	44%	39	5	36	29	7	20
14-16 Oct 17	47%	36	11	32	25	7	21
17-19 Sep 17	46%	39	7	32	25	7	22

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