

Conducted October 10-14, 2025 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News poll includes interviews among 1,002 New Jersey registered voters who were randomly selected from a statewide voter file and spoke with live interviewers on landlines and cellphones, or completed the survey online after receiving a text message. Results among subgroups are only shown when the sample size is at least N=100.

Results based on the full sample have a margin of sampling error of plus or minus 3 percentage points. Results among the attached subgroups have larger sampling errors:

Group	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Total MOE	3.0	4.5	4.0	3.5	9.0	9.5	5.0	4.0	8.0	6.0
Likely Voters (LV) MOE	3.0	4.5	4.5	3.5	N/A	N/A	5.5	4.0	9.0	6.0
Sherrill Voters MOE	4.0	6.5	5.5	5.0	N/A	N/A	6.5	5.5	N/A	8.0
Ciattarelli Voters MOE	4.5	6.0	7.0	5.0	N/A	N/A	8.0	5.5	N/A	9.0
LV Sherrill Voters MOE	4.5	7.0	6.0	5.5	N/A	N/A	7.0	6.0	N/A	8.5
LV Ciattarelli Voters MOE	5.0	6.5	7.5	5.0	N/A	N/A	9.0	6.0	N/A	9.0

Group	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Total MOE	3.0	4.0	5.0	9.0	8.0	5.0	7.0	4.5	8.0	4.0	4.5
Likely Voters (LV) MOE	3.0	4.5	5.0	N/A	8.5	5.0	8.0	5.0	8.0	4.5	5.0
Sherrill Voters MOE	4.0	4.5	N/A	N/A	8.0	5.0	N/A	N/A	N/A	4.5	N/A
Ciattarelli Voters MOE	4.5	N/A	5.0	N/A	-	N/A	N/A	5.0	8.5	N/A	5.0
LV Sherrill Voters MOE	4.5	5.0	N/A	N/A	8.5	5.0	N/A	N/A	N/A	4.5	N/A
LV Ciattarelli Voters MOE	5.0	N/A	5.0	N/A	-	N/A	N/A	5.5	8.5	N/A	5.0

Group	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Total MOE	3.0	6.0	3.5	4.5	4.0	4.5	4.5	6.0	5.0	7.0
Likely Voters (LV) MOE	3.0	7.0	3.5	5.0	4.5	5.0	4.5	6.5	5.5	8.0
Sherrill Voters MOE	4.0	9.0	5.0	6.5	5.5	7.0	7.0	8.5	8.5	9.0
Ciattarelli Voters MOE	4.5	N/A	5.5	7.0	7.0	6.5	6.0	N/A	7.0	N/A
LV Sherrill Voters MOE	4.5	9.5	5.0	7.0	6.0	7.5	7.5	9.0	9.0	N/A
LV Ciattarelli Voters MOE	5.0	N/A	5.5	7.0	7.0	7.0	6.5	N/A	7.5	N/A

1. Thinking about November's election for New Jersey governor, on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is that you will vote.

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
0 - No chance you will vote	2%	1%	2%	1%	5%	4%	3%	1%	2%	0%
1	0%	-	1%	0%	-	1%	0%	0%	-	-
2	0%	1%	0%	0%	1%	-	1%	0%	1%	-
3	1%	-	1%	0%	1%	1%	1%	-	2%	-
4	1%	0%	1%	0%	3%	1%	2%	0%	1%	-
5	4%	2%	5%	3%	6%	5%	7%	2%	5%	-
6	2%	1%	2%	2%	2%	1%	2%	2%	3%	1%
7	4%	3%	4%	3%	5%	10%	6%	2%	8%	1%
8	5%	5%	5%	5%	3%	9%	7%	3%	7%	3%
9	4%	4%	5%	4%	2%	5%	7%	3%	8%	1%
10 - Certain you will vote	78%	82%	75%	81%	72%	64%	66%	86%	64%	93%
(Don't know / Refused)	0%	0%	0%	0%	1%	-	-	1%	-	1%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
0 - No chance you will vote	2%	1%	1%	7%	-	0%	4%	2%	1%	2%	1%
1	0%	0%	0%	1%	-	1%	-	0%	-	0%	0%
2	0%	0%	0%	1%	-	0%	2%	-	-	0%	-
3	1%	0%	1%	1%	-	0%	1%	1%	1%	-	1%
4	1%	1%	1%	-	1%	1%	-	1%	1%	1%	0%
5	4%	4%	3%	6%	1%	3%	8%	2%	-	3%	2%
6	2%	1%	2%	3%	1%	1%	3%	2%	-	1%	2%
7	4%	4%	3%	5%	4%	4%	4%	3%	2%	3%	3%
8	5%	4%	5%	5%	5%	5%	7%	4%	4%	4%	5%
9	4%	4%	5%	3%	4%	5%	4%	4%	4%	4%	5%
10 - Certain you will vote	78%	80%	80%	66%	85%	80%	68%	80%	88%	82%	81%
(Don't know / Refused)	0%	1%	-	1%	-	-	-	1%	-	0%	-

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
0 - No chance you will vote	2%	4%	1%	1%	1%	2%	1%	2%	1%	2%
1	0%	0%	0%	-	0%	0%	1%	0%	1%	-
2	0%	1%	0%	0%	1%	0%	0%	1%	-	1%
3	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%
4	1%	2%	0%	-	0%	1%	1%	1%	0%	1%
5	4%	7%	3%	2%	3%	4%	4%	3%	3%	5%
6	2%	3%	1%	1%	1%	2%	2%	2%	2%	1%
7	4%	6%	3%	3%	2%	5%	2%	5%	3%	6%
8	5%	6%	4%	4%	4%	5%	4%	4%	4%	4%
9	4%	4%	5%	6%	5%	3%	3%	4%	4%	5%
10 - Certain you will vote	78%	65%	81%	82%	83%	75%	82%	77%	81%	73%
(Don't know / Refused)	0%	1%	0%	-	0%	0%	0%	0%	-	1%

2. How enthusiastic are you about voting in this year's New Jersey governor's election? Are you:

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Extremely enthusiastic	40%	45%	35%	42%	36%	35%	35%	43%	25%	46%
Very enthusiastic	22%	23%	22%	24%	21%	21%	24%	21%	35%	23%
Somewhat enthusiastic	23%	19%	26%	21%	24%	31%	24%	22%	25%	21%
Not at all enthusiastic	14%	13%	15%	14%	17%	12%	17%	13%	15%	9%
(Don't know)	0%	-	1%	0%	1%	1%	-	0%	-	1%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Extremely enthusiastic	40%	40%	43%	28%	49%	42%	28%	43%	59%	41%	43%
Very enthusiastic	22%	22%	25%	16%	25%	24%	15%	24%	19%	21%	25%
Somewhat enthusiastic	23%	23%	23%	24%	17%	20%	32%	22%	15%	23%	23%
Not at all enthusiastic	14%	15%	8%	32%	9%	14%	24%	11%	7%	15%	8%
(Don't know)	0%	0%	0%	1%	-	-	0%	1%	1%	0%	0%

	Total	Under \$50k	\$50k+ \$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Extremely enthusiastic	40%	32%	42%	43%	44%	37%	42%	38%	33%
Very enthusiastic	22%	21%	23%	23%	22%	23%	22%	24%	20%
Somewhat enthusiastic	23%	30%	21%	21%	20%	25%	24%	24%	28%
Not at all enthusiastic	14%	17%	13%	13%	13%	15%	11%	14%	19%
(Don't know)	0%	-	0%	0%	0%	0%	0%	1%	1%

3. If the election for New Jersey governor were today, how would you vote if the candidates were: [IF DON'T KNOW: Well, which way do you lean?]

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Democrat Mikie Sherrill	48%	43%	53%	43%	72%	53%	54%	44%	60%	49%
Republican Jack Ciattarelli	44%	51%	37%	50%	19%	32%	37%	47%	33%	46%
Or would you vote for someone else	3%	3%	4%	3%	4%	4%	3%	4%	2%	2%
(Wouldn't vote)	0%	0%	0%	-	2%	1%	1%	0%	-	-
(Don't know)	5%	3%	6%	4%	3%	9%	5%	4%	5%	4%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Democrat Mikie Sherrill	48%	89%	4%	35%	99%	90%	40%	13%	7%	90%	3%
Republican Jack Ciattarelli	44%	4%	92%	38%	-	6%	41%	79%	86%	3%	92%
Or would you vote for someone else	3%	3%	1%	12%	1%	2%	10%	2%	1%	4%	2%
(Wouldn't vote)	0%	-	1%	1%	-	-	1%	1%	1%	0%	0%
(Don't know)	5%	4%	3%	15%	-	2%	8%	5%	5%	3%	3%

	Total	Under \$50k	\$50k+ \$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Democrat Mikie Sherrill	48%	50%	48%	48%	56%	41%	38%	38%	57%
Republican Jack Ciattarelli	44%	38%	46%	48%	38%	48%	53%	55%	33%
Or would you vote for someone else	3%	4%	3%	1%	2%	4%	4%	4%	3%
(Wouldn't vote)	0%	0%	0%	-	-	1%	0%	1%	-
(Don't know)	5%	7%	3%	3%	4%	5%	5%	3%	7%

4. [SKIP IF SOMEONE ELSE / WOULDN'T VOTE / DON'T KNOW] Are you certain to support or do you think you may change your mind and support someone else?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Certain to support	89%	90%	88%	90%	85%	N/A	85%	91%	88%	94%
May change mind	10%	10%	11%	9%	14%	N/A	15%	8%	12%	5%
(Don't know)	1%	0%	1%	1%	1%	N/A	0%	1%	-	1%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Certain to support	89%	90%	92%	N/A	93%	91%	80%	90%	96%	91%	92%
May change mind	10%	10%	7%	N/A	7%	9%	20%	9%	4%	8%	7%
(Don't know)	1%	0%	1%	N/A	-	-	0%	1%	1%	0%	1%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Certain to support	89%	83%	91%	92%	90%	88%	91%	88%	88%	87%
May change mind	10%	16%	9%	8%	9%	11%	9%	11%	11%	13%
(Don't know)	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%

5. Mikie Sherrill: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Strongly favorable	25%	22%	28%	25%	35%	22%	24%	26%	25%	31%
Somewhat favorable	25%	24%	26%	21%	37%	33%	31%	21%	29%	19%
Somewhat unfavorable	16%	17%	16%	14%	17%	27%	20%	14%	24%	10%
Strongly unfavorable	31%	36%	27%	38%	10%	14%	22%	37%	18%	36%
Never heard of	2%	1%	3%	2%	1%	2%	2%	2%	1%	1%
(Can't say)	1%	1%	1%	1%	-	2%	1%	1%	2%	2%
TOTAL FAVORABLE	50%	46%	53%	45%	72%	55%	55%	47%	55%	50%
TOTAL UNFAVORABLE	48%	52%	43%	52%	27%	41%	42%	51%	42%	46%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Strongly favorable	25%	47%	2%	15%	57%	49%	18%	6%	6%	47%	3%
Somewhat favorable	25%	40%	6%	26%	37%	39%	30%	9%	5%	41%	6%
Somewhat unfavorable	16%	8%	21%	31%	3%	7%	24%	22%	10%	8%	21%
Strongly unfavorable	31%	3%	65%	27%	2%	5%	25%	58%	73%	3%	65%
Never heard of	2%	0%	4%	-	-	0%	2%	3%	4%	-	4%
(Can't say)	1%	1%	2%	-	1%	0%	1%	1%	2%	0%	1%
TOTAL FAVORABLE	50%	87%	8%	41%	94%	88%	48%	16%	11%	88%	9%
TOTAL UNFAVORABLE	48%	12%	86%	59%	5%	11%	49%	79%	84%	12%	86%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Strongly favorable	25%	21%	26%	24%	31%	20%	22%	26%	20%	26%
Somewhat favorable	25%	28%	24%	26%	27%	23%	19%	27%	20%	31%
Somewhat unfavorable	16%	21%	15%	15%	15%	17%	17%	12%	18%	18%
Strongly unfavorable	31%	25%	33%	34%	26%	36%	37%	33%	40%	21%
Never heard of	2%	3%	2%	1%	1%	3%	3%	1%	3%	2%
(Can't say)	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
TOTAL FAVORABLE	50%	49%	50%	51%	58%	43%	41%	53%	39%	57%
TOTAL UNFAVORABLE	48%	46%	48%	48%	41%	53%	54%	45%	58%	39%

6. Jack Ciattarelli: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Strongly favorable	25%	30%	21%	31%	6%	16%	18%	29%	13%	34%
Somewhat favorable	22%	23%	21%	23%	25%	16%	23%	21%	27%	15%
Somewhat unfavorable	14%	13%	14%	12%	13%	23%	17%	11%	21%	12%
Strongly unfavorable	37%	32%	42%	33%	51%	42%	37%	37%	38%	37%
Never heard of	2%	1%	3%	1%	3%	4%	4%	0%	2%	0%
(Can't say)	1%	2%	0%	1%	1%	-	-	1%	-	3%
TOTAL FAVORABLE	47%	53%	42%	53%	32%	31%	42%	50%	40%	49%
TOTAL UNFAVORABLE	50%	45%	55%	44%	64%	65%	54%	48%	58%	48%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Strongly favorable	25%	1%	58%	12%	1%	2%	14%	51%	68%	1%	56%
Somewhat favorable	22%	8%	35%	30%	7%	8%	29%	31%	19%	7%	36%
Somewhat unfavorable	14%	20%	4%	21%	15%	20%	16%	7%	4%	21%	4%
Strongly unfavorable	37%	67%	3%	30%	73%	67%	36%	10%	8%	68%	2%
Never heard of	2%	3%	0%	3%	4%	3%	3%	1%	-	3%	1%
(Can't say)	1%	0%	0%	4%	1%	0%	1%	1%	1%	0%	1%
TOTAL FAVORABLE	47%	10%	93%	42%	8%	10%	43%	82%	87%	8%	92%
TOTAL UNFAVORABLE	50%	87%	7%	51%	88%	87%	53%	16%	11%	89%	6%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Strongly favorable	25%	20%	27%	26%	22%	28%	32%	22%	33%	15%
Somewhat favorable	22%	22%	22%	23%	18%	25%	25%	23%	24%	23%
Somewhat unfavorable	14%	18%	12%	13%	15%	12%	12%	13%	9%	19%
Strongly unfavorable	37%	37%	36%	36%	43%	32%	29%	39%	30%	41%
Never heard of	2%	3%	1%	1%	1%	2%	1%	1%	2%	2%
(Can't say)	1%	-	1%	-	1%	1%	1%	0%	1%	-
TOTAL FAVORABLE	47%	42%	49%	49%	40%	53%	56%	46%	58%	38%
TOTAL UNFAVORABLE	50%	55%	49%	49%	58%	44%	42%	53%	39%	60%

7. Phil Murphy: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Strongly favorable	19%	17%	20%	17%	35%	21%	15%	21%	12%	23%
Somewhat favorable	28%	27%	30%	24%	37%	38%	39%	22%	45%	23%
Somewhat unfavorable	14%	15%	14%	14%	11%	12%	16%	13%	16%	10%
Strongly unfavorable	35%	38%	31%	41%	12%	26%	25%	40%	24%	37%
Never heard of	1%	1%	0%	0%	3%	-	0%	1%	-	1%
(Can't say)	3%	3%	4%	4%	3%	2%	3%	3%	4%	5%
TOTAL FAVORABLE	47%	44%	50%	41%	71%	60%	54%	43%	57%	46%
TOTAL UNFAVORABLE	49%	53%	45%	55%	23%	38%	42%	53%	39%	47%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Strongly favorable	19%	36%	2%	9%	43%	37%	12%	6%	5%	35%	2%
Somewhat favorable	28%	46%	6%	35%	42%	44%	32%	12%	4%	47%	7%
Somewhat unfavorable	14%	10%	16%	25%	8%	9%	22%	15%	9%	11%	16%
Strongly unfavorable	35%	5%	71%	28%	2%	5%	29%	63%	80%	4%	71%
Never heard of	1%	1%	0%	-	1%	1%	1%	0%	-	1%	0%
(Can't say)	3%	3%	3%	3%	4%	3%	5%	3%	2%	3%	2%
TOTAL FAVORABLE	47%	81%	8%	44%	85%	81%	44%	18%	9%	82%	10%
TOTAL UNFAVORABLE	49%	14%	88%	53%	10%	15%	50%	79%	88%	14%	88%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Strongly favorable	19%	18%	20%	17%	24%	15%	16%	22%	16%	20%
Somewhat favorable	28%	33%	27%	30%	31%	26%	23%	28%	22%	36%
Somewhat unfavorable	14%	16%	14%	16%	14%	14%	15%	9%	15%	16%
Strongly unfavorable	35%	30%	36%	36%	28%	40%	42%	37%	44%	25%
Never heard of	1%	0%	0%	0%	1%	1%	0%	-	0%	2%
(Can't say)	3%	4%	3%	1%	3%	4%	3%	4%	3%	2%
TOTAL FAVORABLE	47%	51%	47%	47%	54%	42%	39%	51%	38%	56%
TOTAL UNFAVORABLE	49%	45%	50%	52%	42%	54%	57%	46%	59%	40%

8. Donald Trump: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Strongly favorable	28%	33%	24%	34%	8%	18%	22%	32%	20%	35%
Somewhat favorable	17%	19%	15%	18%	12%	14%	16%	17%	13%	14%
Somewhat unfavorable	6%	6%	6%	5%	6%	8%	7%	5%	7%	4%
Strongly unfavorable	48%	41%	55%	43%	71%	59%	55%	44%	60%	45%
Never heard of	-	-	-	-	-	-	-	-	-	-
(Can't say)	1%	2%	1%	1%	2%	1%	0%	2%	1%	2%
TOTAL FAVORABLE	45%	52%	38%	52%	20%	32%	38%	49%	33%	49%
TOTAL UNFAVORABLE	54%	46%	60%	47%	78%	67%	62%	49%	66%	49%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Strongly favorable	28%	1%	65%	14%	-	3%	16%	56%	78%	0%	65%
Somewhat favorable	17%	4%	28%	30%	4%	5%	22%	25%	12%	3%	31%
Somewhat unfavorable	6%	6%	3%	15%	7%	5%	9%	4%	2%	6%	3%
Strongly unfavorable	48%	89%	4%	35%	89%	86%	49%	13%	7%	90%	1%
Never heard of	-	-	-	-	-	-	-	-	-	-	-
(Can't say)	1%	1%	1%	5%	-	1%	3%	1%	2%	1%	0%
TOTAL FAVORABLE	45%	5%	93%	44%	4%	7%	38%	82%	89%	4%	96%
TOTAL UNFAVORABLE	54%	95%	7%	50%	96%	92%	59%	18%	9%	96%	4%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Strongly favorable	28%	25%	30%	29%	20%	35%	35%	27%	33%	24%
Somewhat favorable	17%	17%	17%	17%	17%	16%	19%	17%	21%	11%
Somewhat unfavorable	6%	5%	6%	6%	6%	5%	6%	5%	7%	7%
Strongly unfavorable	48%	53%	47%	46%	54%	43%	39%	50%	38%	57%
Never heard of	-	-	-	-	-	-	-	-	-	-
(Can't say)	1%	-	1%	1%	2%	1%	0%	1%	1%	2%
TOTAL FAVORABLE	45%	42%	46%	46%	38%	51%	55%	44%	54%	35%
TOTAL UNFAVORABLE	54%	58%	52%	52%	61%	48%	45%	55%	45%	64%

9. How satisfied are you with how things are going in New Jersey today -- are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very satisfied	12%	11%	12%	10%	18%	14%	14%	10%	13%	12%
Somewhat satisfied	33%	32%	34%	32%	37%	35%	36%	31%	40%	34%
Not very satisfied	29%	27%	31%	29%	28%	31%	32%	28%	30%	26%
Not at all satisfied	26%	29%	23%	29%	14%	19%	18%	30%	18%	27%
(Don't know)	0%	1%	0%	0%	2%	-	-	1%	-	1%
TOTAL SATISFIED	45%	43%	46%	41%	56%	50%	50%	41%	52%	46%
TOTAL NOT SATISFIED	55%	56%	54%	58%	42%	50%	50%	58%	48%	53%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very satisfied	12%	18%	5%	7%	27%	18%	10%	7%	7%	18%	6%
Somewhat satisfied	33%	50%	14%	29%	48%	53%	27%	18%	9%	50%	14%
Not very satisfied	29%	24%	33%	40%	19%	22%	39%	31%	23%	25%	32%
Not at all satisfied	26%	7%	48%	25%	5%	6%	23%	44%	61%	6%	48%
(Don't know)	0%	1%	-	-	1%	1%	-	-	-	1%	-
TOTAL SATISFIED	45%	68%	19%	36%	75%	70%	37%	25%	16%	68%	20%
TOTAL NOT SATISFIED	55%	31%	81%	64%	24%	29%	63%	75%	84%	31%	80%

	Total	Under \$50k	\$50k+ \$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very satisfied	12%	13%	11%	10%	13%	10%	10%	9%	8%
Somewhat satisfied	33%	33%	33%	34%	38%	29%	31%	26%	38%
Not very satisfied	29%	35%	28%	30%	28%	30%	30%	34%	35%
Not at all satisfied	26%	18%	27%	26%	21%	30%	29%	31%	19%
(Don't know)	0%	0%	0%	0%	1%	0%	0%	0%	-
TOTAL SATISFIED	45%	46%	45%	44%	51%	40%	41%	35%	46%
TOTAL NOT SATISFIED	55%	53%	55%	56%	49%	60%	59%	65%	54%

10. In your own words, what do you think is the number one problem facing New Jersey today?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
(High taxes / Property taxes)	34%	36%	33%	38%	24%	22%	24%	40%	27%	44%
(Cost of living / Inflation)	19%	16%	21%	18%	18%	26%	25%	15%	26%	12%
(Housing costs)	6%	5%	8%	5%	9%	14%	9%	5%	8%	3%
(Donald Trump / Republicans)	6%	6%	6%	6%	4%	5%	6%	5%	8%	7%
(Economy / Jobs)	5%	4%	6%	4%	13%	10%	7%	4%	5%	3%
(Energy costs)	4%	4%	4%	5%	2%	2%	3%	5%	2%	4%
(Democrats / Phil Murphy)	4%	6%	2%	5%	1%	2%	1%	6%	1%	6%
(Politics / Politicians)	3%	4%	3%	4%	3%	4%	4%	3%	3%	3%
(Immigration)	3%	3%	2%	3%	2%	-	2%	3%	-	4%
(Education)	2%	2%	2%	2%	3%	2%	4%	1%	4%	2%
(Congestion / Traffic / Transportation)	2%	3%	2%	1%	4%	2%	2%	2%	1%	2%
(Crime)	2%	2%	2%	1%	4%	2%	3%	1%	3%	1%
(Health care costs)	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%
(Homelessness)	1%	0%	2%	1%	3%	2%	2%	1%	3%	0%
(Too much government spending)	1%	2%	1%	2%	-	-	1%	1%	2%	1%
(Overcrowding / Overdevelopment)	1%	0%	1%	1%	1%	2%	0%	1%	-	1%
(Racism)	0%	0%	1%	0%	2%	1%	1%	0%	0%	-
(Everything)	0%	0%	1%	0%	2%	-	1%	-	-	-
(Other)	0%	0%	-	0%	-	-	-	0%	-	0%
(Don't know / Refused)	4%	4%	3%	3%	4%	3%	3%	4%	4%	4%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
(High taxes / Property taxes)	34%	27%	44%	34%	25%	25%	35%	42%	43%	28%	43%
(Cost of living / Inflation)	19%	23%	14%	17%	21%	22%	21%	14%	12%	21%	14%
(Housing costs)	6%	10%	2%	6%	13%	10%	6%	3%	3%	9%	3%
(Donald Trump / Republicans)	6%	11%	-	5%	16%	12%	3%	1%	2%	11%	0%
(Economy / Jobs)	5%	5%	5%	6%	6%	5%	7%	4%	5%	6%	4%
(Energy costs)	4%	4%	5%	5%	2%	3%	6%	4%	2%	4%	5%
(Democrats / Phil Murphy)	4%	1%	9%	1%	1%	1%	1%	8%	13%	0%	9%
(Politics / Politicians)	3%	3%	3%	4%	3%	4%	2%	4%	3%	3%	4%
(Immigration)	3%	1%	5%	2%	-	1%	2%	4%	4%	1%	5%
(Education)	2%	2%	3%	3%	2%	2%	1%	3%	2%	2%	3%
(Congestion / Traffic / Transportation)	2%	3%	1%	3%	4%	3%	2%	2%	1%	3%	1%
(Crime)	2%	2%	3%	-	2%	1%	1%	3%	4%	1%	2%
(Health care costs)	1%	2%	1%	-	1%	2%	1%	1%	1%	2%	0%
(Homelessness)	1%	2%	0%	3%	2%	2%	2%	1%	-	1%	0%
(Too much government spending)	1%	0%	2%	2%	-	0%	2%	2%	1%	0%	2%
(Overcrowding / Overdevelopment)	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	0%
(Racism)	0%	0%	0%	2%	-	0%	1%	0%	-	1%	0%
(Everything)	0%	0%	1%	-	-	0%	1%	1%	-	0%	1%
(Other)	0%	-	0%	-	-	-	1%	-	-	-	0%
(Don't know / Refused)	4%	4%	2%	5%	3%	4%	4%	3%	3%	4%	2%

		Under			College	No			Top	Top
	Total	\$50k	\$50k+	\$100k+	Degree	Degree	Catholic	Protestant	Issue:	Issue:
									High	Cost of
									taxes	living
(High taxes / Property taxes)	34%	31%	36%	35%	33%	36%	38%	38%	100%	-
(Cost of living / Inflation)	19%	22%	17%	18%	18%	19%	18%	17%	-	100%
(Housing costs)	6%	7%	6%	5%	6%	7%	5%	7%	-	-
(Donald Trump / Republicans)	6%	6%	6%	7%	8%	4%	4%	5%	-	-
(Economy / Jobs)	5%	6%	5%	3%	6%	4%	5%	4%	-	-
(Energy costs)	4%	2%	5%	7%	4%	4%	6%	2%	-	-
(Democrats / Phil Murphy)	4%	2%	5%	4%	4%	5%	5%	4%	-	-
(Politics / Politicians)	3%	1%	4%	4%	3%	4%	4%	3%	-	-
(Immigration)	3%	3%	2%	2%	1%	3%	2%	4%	-	-
(Education)	2%	1%	3%	3%	3%	1%	1%	2%	-	-
(Congestion / Traffic / Transportation)	2%	3%	2%	2%	3%	1%	2%	2%	-	-
(Crime)	2%	2%	2%	2%	2%	2%	2%	2%	-	-
(Health care costs)	1%	2%	1%	1%	1%	1%	1%	1%	-	-
(Homelessness)	1%	4%	0%	-	1%	2%	1%	2%	-	-
(Too much government spending)	1%	0%	2%	2%	1%	1%	1%	1%	-	-
(Overcrowding / Overdevelopment)	1%	0%	1%	1%	1%	1%	1%	1%	-	-
(Racism)	0%	0%	1%	0%	0%	1%	-	1%	-	-
(Everything)	0%	2%	-	-	-	1%	0%	-	-	-
(Other)	0%	1%	-	-	-	0%	-	1%	-	-
(Don't know / Refused)	4%	2%	3%	3%	3%	4%	3%	3%	-	-

11. Cost of living: Regardless of how you might vote, which candidate do you trust to do a better job on... -- Mikie Sherrill or Jack Ciattarelli?

	Total	Men	Women	White	Black	Hisp- anic	Under Age 45	Age 45+	Under Age 30	Age 65+
Mikie Sherrill	51%	45%	57%	46%	71%	63%	60%	46%	64%	48%
Jack Ciattarelli	45%	51%	40%	52%	22%	32%	39%	49%	36%	45%
(Both/Neither)	2%	2%	1%	2%	2%	1%	0%	3%	-	4%
(Don't know)	2%	1%	2%	1%	5%	4%	1%	3%	-	4%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Mikie Sherrill	51%	90%	8%	40%	96%	90%	47%	17%	9%	89%	8%
Jack Ciattarelli	45%	7%	89%	50%	2%	8%	47%	78%	86%	7%	90%
(Both/Neither)	2%	1%	1%	8%	1%	0%	5%	2%	2%	2%	1%
(Don't know)	2%	2%	2%	3%	1%	1%	2%	3%	3%	2%	1%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Mikie Sherrill	51%	59%	49%	50%	57%	47%	42%	53%	40%	59%
Jack Ciattarelli	45%	39%	48%	48%	40%	49%	54%	44%	57%	36%
(Both/Neither)	2%	0%	2%	1%	2%	2%	2%	2%	1%	4%
(Don't know)	2%	2%	1%	1%	1%	2%	2%	2%	1%	1%

12. Crime: Regardless of how you might vote, which candidate do you trust to do a better job on... -- Mikie Sherrill or Jack Ciattarelli?

	Total	Men	Women	White	Black	Hisp- anic	Under Age 45	Age 45+	Under Age 30	Age 65+
Mikie Sherrill	45%	39%	50%	39%	64%	59%	55%	39%	62%	42%
Jack Ciattarelli	52%	58%	47%	58%	31%	39%	45%	56%	38%	49%
(Both/Neither)	1%	1%	1%	1%	2%	1%	-	2%	-	2%
(Don't know)	2%	2%	2%	2%	4%	2%	-	4%	-	6%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Mikie Sherrill	45%	80%	6%	34%	90%	80%	40%	14%	9%	80%	5%
Jack Ciattarelli	52%	17%	92%	56%	8%	18%	52%	83%	86%	16%	94%
(Both/Neither)	1%	1%	0%	4%	1%	1%	3%	1%	1%	2%	-
(Don't know)	2%	2%	2%	6%	1%	2%	4%	2%	4%	2%	2%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Mikie Sherrill	45%	48%	43%	45%	52%	39%	35%	45%	33%	54%
Jack Ciattarelli	52%	50%	54%	53%	44%	59%	62%	51%	64%	42%
(Both/Neither)	1%	-	1%	1%	2%	1%	1%	2%	1%	2%
(Don't know)	2%	2%	2%	1%	3%	2%	2%	3%	3%	2%

13. Taxes: Regardless of how you might vote, which candidate do you trust to do a better job on... -- Mikie Sherrill or Jack Ciattarelli?

	Total	Men	Women	White	Black	Hisp- anic	Under Age 45	Age 45+	Under Age 30	Age 65+
Mikie Sherrill	50%	43%	55%	44%	67%	65%	58%	45%	64%	46%
Jack Ciattarelli	47%	53%	41%	53%	25%	32%	41%	50%	36%	46%
(Both/Neither)	1%	2%	1%	1%	2%	1%	0%	2%	-	3%
(Don't know)	2%	2%	3%	2%	6%	3%	1%	4%	-	5%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Mikie Sherrill	50%	87%	8%	41%	93%	87%	48%	16%	10%	87%	7%
Jack Ciattarelli	47%	10%	89%	50%	4%	11%	47%	79%	84%	9%	90%
(Both/Neither)	1%	1%	1%	4%	1%	1%	2%	2%	3%	1%	1%
(Don't know)	2%	2%	2%	4%	2%	2%	3%	3%	3%	2%	1%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Mikie Sherrill	50%	54%	48%	49%	55%	45%	42%	50%	40%	57%
Jack Ciattarelli	47%	43%	49%	50%	42%	51%	55%	46%	57%	40%
(Both/Neither)	1%	0%	1%	1%	1%	1%	2%	2%	1%	2%
(Don't know)	2%	3%	2%	1%	2%	3%	2%	2%	2%	1%

14. Healthcare: Regardless of how you might vote, which candidate do you trust to do a better job on... -- Mikie Sherrill or Jack Ciattarelli?

	Total	Men	Women	White	Black	Hisp- anic	Under Age 45	Age 45+	Under Age 30	Age 65+
Mikie Sherrill	55%	53%	58%	51%	74%	65%	64%	50%	69%	51%
Jack Ciattarelli	41%	44%	39%	47%	19%	34%	36%	45%	31%	40%
(Both/Neither)	1%	1%	0%	1%	2%	1%	-	1%	-	2%
(Don't know)	2%	2%	3%	2%	5%	1%	-	4%	-	6%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Mikie Sherrill	55%	92%	11%	57%	95%	92%	59%	21%	10%	93%	12%
Jack Ciattarelli	41%	5%	86%	37%	4%	6%	35%	75%	86%	5%	86%
(Both/Neither)	1%	0%	1%	2%	-	0%	2%	1%	1%	1%	0%
(Don't know)	2%	2%	3%	4%	1%	1%	4%	3%	3%	2%	2%

	Total	Under \$50k	\$50k+ \$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living	
Mikie Sherrill	55%	57%	55%	57%	62%	50%	48%	54%	43%	66%
Jack Ciattarelli	41%	41%	42%	42%	35%	47%	50%	42%	54%	31%
(Both/Neither)	1%	-	1%	0%	1%	1%	1%	1%	0%	2%
(Don't know)	2%	1%	2%	1%	2%	3%	1%	3%	3%	1%

15. Energy costs: Regardless of how you might vote, which candidate do you trust to do a better job on... -- Mikie Sherrill or Jack Ciattarelli?

	Total	Men	Women	White	Black	Hisp- anic	Under Age 45	Age 45+	Under Age 30	Age 65+
Mikie Sherrill	50%	45%	54%	44%	67%	65%	59%	44%	66%	46%
Jack Ciattarelli	47%	51%	43%	54%	27%	33%	41%	51%	34%	47%
(Both/Neither)	1%	1%	1%	1%	2%	1%	0%	1%	-	2%
(Don't know)	2%	2%	2%	2%	4%	2%	0%	3%	-	5%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Mikie Sherrill	50%	88%	8%	39%	92%	87%	49%	16%	8%	88%	7%
Jack Ciattarelli	47%	10%	89%	55%	6%	11%	47%	80%	86%	10%	91%
(Both/Neither)	1%	1%	0%	3%	1%	1%	2%	1%	2%	1%	1%
(Don't know)	2%	2%	3%	3%	2%	1%	2%	3%	3%	1%	2%

	Total	Under \$50k	\$50k+ \$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living	
Mikie Sherrill	50%	52%	49%	49%	56%	44%	42%	49%	40%	59%
Jack Ciattarelli	47%	45%	48%	48%	41%	52%	56%	46%	58%	38%
(Both/Neither)	1%	-	1%	1%	1%	1%	1%	2%	1%	2%
(Don't know)	2%	2%	2%	1%	1%	3%	1%	2%	2%	1%

16. How well do you think the phrase "strong leader" describes Mikie Sherrill?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	27%	24%	30%	25%	39%	29%	30%	25%	29%	28%
Somewhat well	27%	24%	29%	23%	35%	42%	33%	23%	39%	25%
Not very well	19%	21%	17%	21%	16%	11%	15%	22%	16%	20%
Not at all well	26%	29%	23%	30%	9%	16%	21%	29%	16%	25%
(Don't know)	1%	1%	1%	1%	1%	2%	1%	1%	-	2%
TOTAL DESCRIBES WELL	54%	48%	59%	48%	74%	71%	63%	49%	68%	52%
TOTAL DOES NOT DESCRIBE WELL	45%	50%	40%	51%	25%	27%	36%	50%	32%	45%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	27%	50%	3%	14%	66%	52%	20%	7%	7%	50%	3%
Somewhat well	27%	37%	13%	33%	30%	37%	32%	16%	7%	38%	14%
Not very well	19%	9%	28%	31%	3%	6%	27%	27%	20%	9%	28%
Not at all well	26%	3%	53%	22%	1%	4%	20%	47%	63%	3%	53%
(Don't know)	1%	1%	2%	-	-	0%	1%	2%	3%	1%	2%
TOTAL DESCRIBES WELL	54%	87%	16%	48%	96%	89%	52%	23%	14%	88%	17%
TOTAL DOES NOT DESCRIBE WELL	45%	12%	81%	52%	4%	11%	47%	75%	83%	11%	81%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	27%	22%	28%	29%	32%	23%	24%	27%	18%	26%
Somewhat well	27%	37%	25%	24%	29%	26%	23%	29%	27%	34%
Not very well	19%	19%	20%	18%	16%	22%	22%	18%	22%	18%
Not at all well	26%	21%	27%	28%	22%	28%	30%	25%	31%	20%
(Don't know)	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
TOTAL DESCRIBES WELL	54%	59%	52%	53%	61%	48%	47%	55%	45%	61%
TOTAL DOES NOT DESCRIBE WELL	45%	40%	46%	46%	38%	50%	52%	43%	53%	38%

17. How well do you think the phrase "strong leader" describes Jack Ciattarelli?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	25%	28%	23%	29%	13%	17%	20%	29%	18%	30%
Somewhat well	29%	30%	28%	30%	28%	25%	28%	29%	29%	27%
Not very well	18%	17%	18%	16%	23%	18%	21%	15%	22%	17%
Not at all well	27%	22%	30%	23%	33%	40%	30%	24%	31%	23%
(Don't know)	2%	2%	1%	2%	4%	1%	-	2%	-	3%
TOTAL DESCRIBES WELL	54%	58%	51%	59%	40%	42%	48%	58%	47%	57%
TOTAL DOES NOT DESCRIBE WELL	44%	40%	48%	39%	56%	58%	52%	40%	53%	40%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	25%	3%	56%	14%	3%	4%	14%	49%	66%	3%	54%
Somewhat well	29%	19%	37%	42%	13%	17%	39%	36%	20%	19%	40%
Not very well	18%	29%	4%	18%	19%	29%	16%	8%	6%	29%	3%
Not at all well	27%	48%	1%	25%	64%	49%	29%	6%	5%	48%	1%
(Don't know)	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%
TOTAL DESCRIBES WELL	54%	22%	93%	56%	16%	21%	53%	85%	86%	22%	94%
TOTAL DOES NOT DESCRIBE WELL	44%	77%	6%	43%	84%	77%	45%	13%	11%	77%	5%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	25%	22%	27%	25%	21%	29%	32%	23%	33%	20%
Somewhat well	29%	30%	29%	31%	26%	32%	31%	29%	30%	27%
Not very well	18%	20%	17%	17%	20%	16%	15%	21%	17%	23%
Not at all well	27%	29%	25%	26%	32%	22%	20%	25%	18%	29%
(Don't know)	2%	-	2%	1%	2%	1%	1%	1%	2%	1%
TOTAL DESCRIBES WELL	54%	52%	56%	56%	47%	60%	64%	53%	63%	47%
TOTAL DOES NOT DESCRIBE WELL	44%	48%	42%	43%	51%	38%	35%	46%	35%	52%

18. How well do you think the phrase "cares about people like me" describes Mikie Sherrill?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	30%	25%	34%	28%	39%	30%	32%	28%	33%	32%
Somewhat well	25%	26%	24%	21%	38%	37%	30%	22%	32%	20%
Not very well	15%	16%	15%	17%	12%	11%	12%	18%	14%	19%
Not at all well	28%	32%	25%	31%	11%	20%	25%	30%	21%	25%
(Don't know)	2%	2%	2%	2%	1%	2%	1%	2%	1%	4%
TOTAL DESCRIBES WELL	55%	51%	58%	49%	76%	67%	62%	50%	65%	52%
TOTAL DOES NOT DESCRIBE WELL	43%	47%	40%	49%	23%	31%	37%	48%	35%	45%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	30%	55%	4%	18%	72%	57%	24%	8%	8%	54%	5%
Somewhat well	25%	31%	16%	33%	20%	30%	27%	19%	6%	32%	15%
Not very well	15%	7%	24%	23%	3%	6%	23%	21%	17%	7%	24%
Not at all well	28%	6%	55%	26%	3%	6%	24%	49%	66%	5%	55%
(Don't know)	2%	2%	2%	-	2%	1%	2%	2%	2%	2%	2%
TOTAL DESCRIBES WELL	55%	85%	19%	51%	92%	87%	50%	28%	15%	86%	19%
TOTAL DOES NOT DESCRIBE WELL	43%	13%	78%	49%	7%	12%	48%	70%	83%	12%	79%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	30%	29%	31%	31%	35%	26%	24%	30%	21%	33%
Somewhat well	25%	30%	23%	23%	26%	24%	22%	28%	25%	25%
Not very well	15%	17%	16%	15%	12%	18%	19%	14%	18%	18%
Not at all well	28%	22%	29%	30%	24%	31%	32%	28%	34%	22%
(Don't know)	2%	2%	2%	2%	3%	1%	2%	0%	2%	1%
TOTAL DESCRIBES WELL	55%	58%	54%	54%	60%	50%	47%	58%	46%	59%
TOTAL DOES NOT DESCRIBE WELL	43%	40%	44%	44%	37%	49%	51%	41%	52%	40%

19. How well do you think the phrase "cares about people like me" describes Jack Ciattarelli?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	25%	30%	21%	29%	14%	13%	20%	28%	21%	29%
Somewhat well	24%	24%	24%	24%	20%	27%	25%	23%	26%	21%
Not very well	17%	17%	17%	17%	19%	15%	20%	15%	17%	14%
Not at all well	32%	27%	36%	27%	44%	44%	33%	31%	35%	32%
(Don't know)	2%	2%	2%	2%	3%	1%	1%	3%	1%	4%
TOTAL DESCRIBES WELL	49%	54%	45%	54%	34%	40%	45%	52%	47%	50%
TOTAL DOES NOT DESCRIBE WELL	49%	44%	53%	44%	63%	59%	54%	46%	52%	46%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	25%	4%	53%	17%	4%	5%	15%	48%	67%	4%	54%
Somewhat well	24%	11%	36%	34%	10%	11%	28%	34%	19%	12%	35%
Not very well	17%	26%	5%	20%	19%	25%	19%	8%	5%	26%	6%
Not at all well	32%	56%	4%	28%	66%	56%	36%	8%	8%	56%	3%
(Don't know)	2%	2%	2%	1%	2%	3%	3%	2%	1%	2%	2%
TOTAL DESCRIBES WELL	49%	15%	89%	51%	14%	16%	42%	82%	86%	16%	89%
TOTAL DOES NOT DESCRIBE WELL	49%	82%	9%	48%	85%	81%	55%	16%	13%	82%	9%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	25%	21%	27%	27%	22%	28%	31%	25%	31%	19%
Somewhat well	24%	25%	24%	24%	20%	27%	27%	24%	28%	19%
Not very well	17%	19%	16%	17%	19%	15%	14%	17%	14%	26%
Not at all well	32%	34%	30%	30%	35%	29%	25%	34%	25%	34%
(Don't know)	2%	1%	2%	2%	4%	1%	2%	1%	2%	1%
TOTAL DESCRIBES WELL	49%	46%	51%	51%	42%	55%	59%	48%	59%	39%
TOTAL DOES NOT DESCRIBE WELL	49%	53%	47%	47%	54%	44%	39%	51%	39%	60%

20. How well do you think the phrase "honest and trustworthy" describes Mikie Sherrill?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	28%	27%	29%	26%	34%	30%	28%	28%	27%	34%
Somewhat well	23%	22%	25%	20%	39%	34%	29%	20%	34%	20%
Not very well	19%	18%	20%	21%	13%	15%	16%	21%	15%	17%
Not at all well	28%	31%	26%	31%	13%	19%	26%	29%	24%	26%
(Don't know)	1%	2%	1%	1%	1%	1%	0%	2%	1%	3%
TOTAL DESCRIBES WELL	52%	49%	54%	46%	74%	65%	57%	49%	61%	54%
TOTAL DOES NOT DESCRIBE WELL	47%	49%	45%	53%	26%	35%	43%	50%	38%	43%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	28%	50%	6%	15%	66%	52%	22%	10%	10%	50%	7%
Somewhat well	23%	31%	13%	29%	25%	31%	25%	16%	6%	33%	11%
Not very well	19%	10%	26%	30%	6%	9%	29%	24%	17%	10%	27%
Not at all well	28%	7%	54%	25%	3%	8%	22%	49%	65%	7%	53%
(Don't know)	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%
TOTAL DESCRIBES WELL	52%	82%	19%	44%	90%	83%	47%	26%	16%	83%	18%
TOTAL DOES NOT DESCRIBE WELL	47%	18%	80%	55%	9%	17%	52%	73%	81%	17%	81%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	28%	25%	29%	30%	36%	22%	24%	25%	21%	30%
Somewhat well	23%	29%	22%	19%	22%	25%	22%	28%	19%	27%
Not very well	19%	22%	19%	18%	17%	21%	21%	17%	25%	20%
Not at all well	28%	23%	29%	30%	24%	31%	31%	30%	32%	22%
(Don't know)	1%	0%	1%	1%	1%	1%	2%	-	2%	1%
TOTAL DESCRIBES WELL	52%	54%	51%	50%	58%	47%	47%	53%	41%	58%
TOTAL DOES NOT DESCRIBE WELL	47%	46%	48%	49%	41%	52%	52%	47%	58%	42%

21. How well do you think the phrase "honest and trustworthy" describes Jack Ciattarelli?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	24%	26%	22%	27%	15%	19%	21%	26%	21%	28%
Somewhat well	24%	26%	22%	25%	19%	21%	24%	24%	23%	21%
Not very well	19%	18%	20%	18%	25%	15%	20%	18%	21%	16%
Not at all well	32%	28%	35%	28%	37%	44%	34%	30%	36%	30%
(Don't know)	2%	2%	1%	2%	4%	1%	0%	2%	-	4%
TOTAL DESCRIBES WELL	48%	52%	44%	52%	34%	40%	45%	50%	44%	49%
TOTAL DOES NOT DESCRIBE WELL	50%	46%	54%	47%	62%	59%	55%	48%	56%	46%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	24%	6%	49%	10%	7%	6%	12%	45%	65%	6%	48%
Somewhat well	24%	13%	36%	29%	10%	12%	29%	33%	21%	13%	36%
Not very well	19%	25%	9%	29%	15%	23%	27%	11%	6%	25%	10%
Not at all well	32%	54%	5%	30%	68%	56%	31%	10%	7%	54%	5%
(Don't know)	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%
TOTAL DESCRIBES WELL	48%	19%	85%	39%	16%	18%	41%	78%	86%	19%	84%
TOTAL DOES NOT DESCRIBE WELL	50%	79%	14%	59%	83%	80%	57%	21%	13%	80%	14%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	24%	22%	24%	23%	18%	28%	30%	21%	30%	16%
Somewhat well	24%	22%	25%	25%	23%	25%	26%	26%	28%	23%
Not very well	19%	21%	18%	20%	20%	17%	16%	22%	20%	23%
Not at all well	32%	34%	30%	30%	36%	28%	26%	30%	20%	38%
(Don't know)	2%	1%	2%	2%	2%	1%	2%	0%	2%	1%
TOTAL DESCRIBES WELL	48%	44%	50%	48%	41%	53%	57%	47%	57%	39%
TOTAL DOES NOT DESCRIBE WELL	50%	55%	49%	50%	56%	45%	41%	52%	41%	61%

22. How well do you think the phrase "can bring needed change" describes Mikie Sherrill?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	26%	22%	30%	23%	34%	32%	28%	25%	26%	24%
Somewhat well	25%	24%	25%	21%	38%	33%	31%	20%	36%	23%
Not very well	19%	18%	20%	21%	17%	12%	16%	21%	14%	19%
Not at all well	28%	34%	23%	33%	9%	21%	24%	31%	22%	29%
(Don't know)	2%	2%	2%	2%	2%	2%	1%	3%	1%	4%
TOTAL DESCRIBES WELL	51%	46%	55%	45%	72%	65%	60%	45%	62%	47%
TOTAL DOES NOT DESCRIBE WELL	47%	52%	43%	53%	26%	34%	39%	52%	37%	48%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	26%	48%	4%	15%	66%	50%	21%	7%	6%	47%	5%
Somewhat well	25%	33%	12%	32%	24%	33%	29%	15%	6%	34%	13%
Not very well	19%	11%	26%	26%	5%	10%	26%	24%	19%	12%	25%
Not at all well	28%	6%	55%	26%	5%	6%	22%	51%	65%	5%	56%
(Don't know)	2%	1%	3%	2%	1%	1%	3%	3%	4%	2%	3%
TOTAL DESCRIBES WELL	51%	81%	16%	46%	89%	82%	50%	22%	12%	82%	17%
TOTAL DOES NOT DESCRIBE WELL	47%	18%	81%	52%	10%	17%	48%	75%	84%	17%	80%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	26%	26%	26%	27%	30%	23%	23%	26%	21%	30%
Somewhat well	25%	32%	22%	21%	25%	24%	20%	28%	22%	25%
Not very well	19%	21%	19%	18%	17%	21%	21%	17%	23%	24%
Not at all well	28%	20%	30%	32%	25%	31%	33%	29%	32%	18%
(Don't know)	2%	1%	2%	2%	3%	2%	3%	1%	2%	3%
TOTAL DESCRIBES WELL	51%	57%	49%	48%	55%	47%	42%	53%	43%	55%
TOTAL DOES NOT DESCRIBE WELL	47%	42%	49%	50%	42%	51%	55%	46%	55%	42%

23. How well do you think the phrase "can bring needed change" describes Jack Ciattarelli?

	Total	Men	Women	White	Black	Hispanic	Under Age 45	Age 45+	Under Age 30	Age 65+
Very well	27%	32%	23%	32%	13%	18%	23%	30%	22%	32%
Somewhat well	24%	24%	23%	24%	22%	24%	23%	24%	23%	19%
Not very well	17%	18%	17%	16%	22%	18%	21%	15%	19%	16%
Not at all well	29%	25%	33%	26%	41%	38%	32%	28%	35%	28%
(Don't know)	3%	2%	3%	2%	3%	2%	1%	3%	1%	5%
TOTAL DESCRIBES WELL	51%	56%	46%	56%	35%	42%	46%	54%	44%	51%
TOTAL DOES NOT DESCRIBE WELL	47%	42%	51%	42%	63%	56%	53%	43%	54%	44%

	Total	Dem	GOP	Ind	Very Lib	Lib	Mod	Cons	Very Cons	2024 Harris Voters	2024 Trump Voters
Very well	27%	5%	56%	16%	8%	7%	13%	52%	67%	5%	57%
Somewhat well	24%	14%	32%	35%	8%	13%	30%	31%	20%	15%	32%
Not very well	17%	25%	7%	22%	15%	23%	24%	9%	8%	25%	6%
Not at all well	29%	54%	1%	24%	68%	55%	29%	6%	2%	54%	2%
(Don't know)	3%	2%	3%	4%	2%	2%	4%	3%	4%	2%	3%
TOTAL DESCRIBES WELL	51%	19%	88%	50%	16%	20%	43%	82%	87%	19%	89%
TOTAL DOES NOT DESCRIBE WELL	47%	79%	9%	45%	83%	79%	53%	15%	9%	79%	8%

	Total	Under \$50k	\$50k+	\$100k+	College Degree	No Degree	Catholic	Protestant	Top Issue: High taxes	Top Issue: Cost of living
Very well	27%	23%	29%	27%	23%	31%	32%	26%	33%	18%
Somewhat well	24%	25%	24%	25%	20%	26%	28%	24%	27%	24%
Not very well	17%	22%	15%	16%	19%	16%	15%	18%	16%	24%
Not at all well	29%	29%	29%	29%	34%	26%	23%	31%	22%	31%
(Don't know)	3%	1%	2%	2%	4%	2%	3%	1%	2%	4%
TOTAL DESCRIBES WELL	51%	48%	53%	53%	43%	57%	59%	50%	60%	41%
TOTAL DOES NOT DESCRIBE WELL	47%	51%	45%	45%	53%	41%	38%	49%	38%	55%