



All results are for release after 6:00 PM/ET Tuesday, September 30, 2025.

NEW JERSEY GOVERNOR

Methodology

Conducted September 25-28, 2025 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,002 New Jersey registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (120) and cellphones (638) or completed the survey online by following a link received via text message (244).

Telephone numbers were randomly selected from a statewide voter file of registered New Jersey voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the city. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of ± 3 percentage points. A subsample of 822 has been defined as likely voters (LV), with a margin of error of ± 3 percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results. Results among subgroups are only shown when the sample size is at least $N=100$.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population. Sources for developing weight targets include the most recent American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted. Likely voters are identified based on past vote history and self-reported likelihood of voting.

Web-based survey wording may differ slightly from telephone wording for improved clarity.

An asterisk () is used for percentages of less than one-half percent. A dash (-) represents a value of zero.*

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

1. There are a range of reasons why people do or do not vote. Thinking about November's election for New Jersey governor, on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is that you will vote.

	<u>25-28 Sep 25</u>
10 – Certain to vote	72%
9	6
8	5
7	5
6	2
5	5
4	1
3	1
2	1
1	*
0 – No chance will vote	1
(Don't know / Refused)	*

2. Compared to previous gubernatorial elections, are you more enthusiastic about voting this year than usual, less enthusiastic, or about the same as usual?

	<u>More</u> <u>enthusiastic</u>	<u>Less</u> <u>enthusiastic</u>	<u>About</u> <u>the same</u>	<u>(Don't know)</u>
25-28 Sep 25	42%	12	45	2

3. If the election for New Jersey governor were today, how would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	<u>25-28 Sep 25</u> <u>LV</u>	<u>25-28 Sep 25</u> <u>RV</u>
Democrat Mikie Sherrill	50%	48%
Republican Jack Ciattarelli	42	41
Or would you vote for someone else?	5	8
(Wouldn't vote)	-	*
(Don't know)	3	2

[SKIP IF VOTE FOR SOMEONE ELSE, WOULDN'T VOTE, OR DON'T KNOW IN Q3. SKIP IF LEAN TOWARD CANDIDATE IN Q3 AND CODE AS MAY CHANGE MIND; LV ±3.5%, RV ±3%]

4. Are you certain to support **[Q3 ANSWER: Sherrill/Ciattarelli]**, or do you think you may change your mind and support someone else?

	<u>Certain to support</u>	<u>May change mind</u>	<u>(Don't know)</u>
Likely Voters			
25-28 Sep 25			
All Likely Voters	89%	11	1
Sherrill supporters	88%	11	1
Ciattarelli supporters	89%	10	*

Registered Voters

25-28 Sep 25			
All Registered Voters	84%	15	1
Sherrill supporters	84%	15	1
Ciattarelli supporters	84%	16	*

- 5.-8. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]** **[RANDOMIZE]**

		-----Favorable-----			-----Unfavorable-----			(Can't	Never
		<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>	<u>say)</u>	<u>heard of</u>
Mikie Sherrill									
25-28 Sep 25		51%	25	26	41	15	25	4	4
Phil Murphy									
25-28 Sep 25		47%	18	29	48	16	32	3	2
14-16 Oct 17		50%	21	29	26	12	14	17	7
Jack Ciattarelli									
25-28 Sep 25		45%	22	23	47	14	33	4	4
Donald Trump									
25-28 Sep 25		42%	27	15	55	9	46	3	*
14-16 Oct 17		36%	22	14	62	10	52	2	*

9. How satisfied are you with how things are going in New Jersey today -- are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied?

		-----Satisfied-----			-----Not satisfied-----			(Don't
		<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	<u>know)</u>
25-28 Sep 25		46%	9	37	53	31	22	*
17-19 Sep 17		37%	3	34	62	34	28	1

Results are of registered voters, unless otherwise noted.

10. In your own words, what do you think is the number one problem facing New Jersey today? **[OPEN END. RECORD VERBATIM.]**

	<u>25-28 Sep 25</u>
High taxes / Property taxes	34%
Cost of living / Inflation	20
Economy / Jobs	6
Housing costs	5
Donald Trump / Republicans	4
Energy costs	4
Democrats / Phil Murphy	3
Crime	3
Immigration	3
Politics / Politicians	3
Homelessness	2
Congestion / Traffic / Transit	2
Education	2
Health care costs	1
Overcrowding / Overdevelopment	1
Too much government spending	1
Racism	1
Everything	1
Other	4
Don't know/ Refused	1

*For reference: Which one of the following do you think is the most important issue facing New Jersey today? **[IF DON'T KNOW OR ALL OR OTHER, ASK: Well, if you had to pick ...] [RANDOMIZE]***

	<u>17-19 Sep 17</u>
<i>Taxes</i>	<i>34%</i>
<i>The economy and jobs</i>	<i>13</i>
<i>Drugs and drug addiction</i>	<i>9</i>
<i>Education</i>	<i>8</i>
<i>Health care</i>	<i>8</i>
<i>Transportation</i>	<i>3</i>
<i>Immigration</i>	<i>2</i>
<i>Terrorism</i>	<i>1</i>
<i>Race relations</i>	<i>1</i>
<i>(All/Mix)</i>	<i>19</i>
<i>(Other)</i>	<i>2</i>
<i>(Don't know)</i>	<i>1</i>

[ROTATE NEXT TWO QUESTIONS]

11. How well do you think the phrase honest and trustworthy describes Mikie Sherrill?

	-----Well-----			-----Not well-----			(Don't know)
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
25-28 Sep 25	56%	24	32	40	20	20	4

12. How well do you think the phrase honest and trustworthy describes Jack Ciattarelli?

	-----Well-----			-----Not well-----			(Don't know)
	<u>TOTAL</u>	<u>Very</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
25-28 Sep 25	49%	18	31	45	19	26	5

13. Is one reason for your vote for governor to express support for Donald Trump, to express opposition to Trump, or is Trump not a factor in your vote?

	<u>Express support for Trump</u>	<u>Express opposition to Trump</u>	<u>Trump not a factor</u>	<u>(Don't know)</u>
25-28 Sep 25	16%	34	49	1
Sherrill supporters	2%	63	33	1
Ciattarelli supporters	34%	2	64	1
17-19 Sep 17	8%	15	74	3
Murphy supporters	3%	28	67	1
Guadagno supporters	16%	2	81	1

[ROTATE NEXT TWO QUESTIONS]

14. Do you think the way Democrats talk about politics these days is leading to an increase in acts of violence, or not?

	<u>Yes, it is</u>	<u>No, it is not</u>	<u>(Don't know)</u>
25-28 Sep 25	48%	50	2

15. Do you think the way Republicans talk about politics these days is leading to an increase in acts of violence, or not?

	<u>Yes, it is</u>	<u>No, it is not</u>	<u>(Don't know)</u>
25-28 Sep 25	54%	43	3

POLITICAL IDENTIFICATION

	-----Democrat-----			-----Republican-----			Independent /
	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>Other</u>
Likely Voters							
18-22 Sep 25	46%	40	6	38	31	7	16
Registered Voters							
18-22 Sep 25	44%	39	5	36	29	7	20
PAST TREND							
14-16 Oct 17	47%	36	11	32	25	7	21
17-19 Sep 17	46%	39	7	32	25	7	22

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