



FOR IMMEDIATE RELEASE

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As Democrats Convene Post-Election, NV Dems Highlight the Need to Continue Elevating Diverse, Working-Class States As We Rebuild Our Party

As the Association of State Democratic Committees meet for the first time following the 2024 election, Nevada Democrats are encouraging party leaders and candidates for Democratic National Committee Chair to prioritize diverse, working-class states in our shared task of rebuilding the broad coalition it takes to win national elections.

“If Democrats want to win back working class voters and rebuild our broad coalition of voters of color, we should elevate the most working class and most diverse battleground state in the nation to be the first presidential preference primary for the 2028 cycle,” **said Nevada State Democratic Party Chair Daniele Monroe-Moreno.** “Nevada is the battleground state that best reflects our growing nation and the Democratic Party cannot afford to let overwhelmingly college-educated, white, or less competitive states start the process of winnowing the field again in 2028. This will be one of the DNC’s primary responsibilities over the next two years, and it’s crucial that we set an early window and primary calendar that puts us in the best position to win back the White House.”

We are the working class: Nevada rewards candidates who can appeal to all economic and educational levels. Of the battleground states, Nevada has the highest percentage of working-class adults and lowest number of adults with college degrees, and our share of union workers remains above the national average.

We look like America: Nevada is the third-most diverse state in the nation and our electorate represents a truly multiracial coalition. It’s a majority-minority state with Latino, Black, AAPI, Native American and white voters.

We are a top battleground: Nevada is the most consistently competitive battleground state in the country. Sen. Catherine Cortez Masto won by less than 1 point in 2022, and

Sen. Jacky Rosen won by less than 2 points in 2024. Early organizing and Democratic voter registration in the primary is a down payment for winning here in November.

We are accessible to voters: Nevada has dramatically expanded voter access with automatic voter registration, same-day voter registration, universal vote by mail, in-person early voting, and Election Day vote centers.

We have the party infrastructure: Nevada Democrats led the charge transitioning from a party-run caucus to a state-run primary to expand ballot access, breaking 2008 turnout records for Democrats' first primary with over 134,000 participants. We re-elected Jacky Rosen to the US Senate, Nevada was one of the four battleground states to hold every single one of our competitive US House seats — increasing margins of victory in two of three races from 2022, and we defended our majorities in the State Assembly and the State Senate; now only one seat shy of a supermajority in both chambers.

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