NORTH CAROLINA

All results are for release 6:00 PM/ET Friday, September 27, 2024.

Methodology

Conducted September 20-24, 2024 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 991 North Carolina registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (138) and cellphones (615) or completed the survey online by following a link received via text message (238).

Telephone numbers were randomly selected from a statewide voter file of registered North Carolina voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of ±3 percentage points. A subsample of 787 has been defined as likely voters (LV), with a margin of error of ±3.5 percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population. Sources for developing weight targets include the American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted.

Likely voters are based on a probabilistic statistical model that relies on past vote history, interest in the current election, age, education, race, ethnicity, church attendance, and marital status.

Surveys before January 2024 were telephone only. Web-based survey question wording may differ slightly from telephone wording for improved clarity.

An asterisk (*) is used for percentages of less than one-half percent. A dash (-) represents a value of zero.

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

1.	How interested are you in the 2024 presidential election? Are you:

	Extremely	Very	Somewhat	Not at all	(Don't know)
Likely Voters					
20-24 Sep 24	68%	21	10	1	*
PAST TREND					
29 Aug-1 Sep 20	64%	25	10	1	*
18-20 Sep 16	48%	34	15	3	1
Registered Voters					
20-24 Sep 24	65%	20	13	2	*
8-12 Feb 24	49%	26	19	6	*
PAST TREND					
29 Aug-1 Sep 20	59%	24	13	3	1
10-13 Nov 19	54%	26	16	4	1
18-20 Sep 16	45%	32	17	6	1

2.	There are many reasons people do or do not vote. Thinking about November's election for president, on a scale of zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is you will vote.

	20-24 Sep 24
10 -- Certain to vote	80%
9	4
8	5
7	3
6	2
5	3
4	*
3	1
2	*
1	1
0 -- No chance will vote	1
(Don't know / Refused)	*

For reference: Some people say they are less likely to vote because they are concerned it might expose them to coronavirus. Others say they intend to vote no matter what. How about you -- how likely are you to vote in the presidential election on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote.

	29 Aug-1 Sep 20
10 -- Certain to vote	*79%*
9	*5*
8	*4*
7	*2*
6	*1*
5	*4*
4	*1*
3	*1*
2	*1*
1	***
0 -- No chance will vote	*1*
(Don't know / Refused)	*1*
(Already voted)	*-*

If the presidential election were today…

3. How would you vote if the candidates were: **[IF DON'T KNOW:** Well, which way do you lean?**] [RANDOMIZE NAMES]**

Likely Voters

	20-24 Sep 24
Democrat Kamala Harris	47%
Republican Donald Trump	49
Third-party candidate Cornel West	1
Green Party candidate Jill Stein	1
Libertarian candidate Chase Oliver	1
(Other)	*
(Wouldn't vote)	-
(Don't know)	1

Registered Voters

	20-24 Sep 24	23-26 Aug 24
Democrat Kamala Harris	48%	47%
Republican Donald Trump	47	48
Third-party candidate Cornel West	1	2
Green Party candidate Jill Stein	1	1
Libertarian candidate Chase Oliver	1	1
(Other)	*	1
(Wouldn't vote)	*	*
(Don't know)	1	*

For reference:

	8-12 Feb 24
	Registered Voters
Democrat Joe Biden	*37%*
Republican Donald Trump	*46*
Third-party candidate Robert F. Kennedy, Jr.	*8*
Third-party candidate Cornel West	*1*
Green Party candidate Jill Stein	*2*
(Other)	*1*
(Wouldn't vote)	*1*
(Don't know)	*4*

4. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?] [ROTATE NAMES]**

	Democrats Kamala Harris and Tim Walz	Republicans Donald Trump and JD Vance	(Other)	(Wouldn't vote)	(Don't know)
Likely Voters					
20-24 Sep 24	49%	50	*	-	1
Registered Voters					
20-24 Sep 24	50%	48	*	*	1
23-26 Aug 24	49%	50	1	*	*

For reference:	*Democrat Joe Biden*	*Republican Donald Trump*	*(Other)*	*(Wouldn't vote)*	*(Don't know)*
8-12 Feb 24	*45%*	*50*	*1*	*2*	*3*
PAST TREND					
20-23 Jun 20	*47%*	*45*	*3*	*2*	*3*
10-13 Nov 19	*45%*	*43*	*5*	*2*	*5*

[SKIP IF CODE 5-13 IN Q3. SKIP IF CODE 2 OR 4 IN Q3 AND CODE AS MAY CHANGE MIND; LV ±3.5%, RV ±3%]

5. Are you certain to support that candidate, or do you think you may change your mind and support someone else? **[IF DON'T KNOW: Re-read question and probe for answer]**

	Certain to support	May change mind	(Don't know)
Likely Voters			
20-24 Sep 24			
Harris supporters	95%	5	*
Trump supporters	90%	9	*
18-20 Sep 16			
Clinton supporters	90%	9	*
Trump supporters	95%	3	2
Registered Voters			
20-24 Sep 24			
Harris supporters	92%	7	1
Trump supporters	89%	10	1
18-20 Sep 16			
Clinton supporters	89%	10	1
Trump supporters	94%	5	2

6.-10. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE:** Is that strongly (favorable / unfavorable) or only somewhat?**] [RANDOMIZE]**

| | ----------Favorable---------- | | | -------Unfavorable------- | | | (Can't | Never |
	TOTAL	Strongly	Somewhat	TOTAL	Somewhat	Strongly	say)	heard of
Kamala Harris								
20-24 Sep 24	50%	35	15	49	7	42	*	*
23-26 Aug 24	49%	33	15	50	8	42	1	*
Donald Trump								
20-24 Sep 24	46%	34	13	53	8	45	*	*
23-26 Aug 24	48%	35	13	52	8	44	*	*
Tim Walz								
20-24 Sep 24	46%	28	18	41	9	32	4	10
23-26 Aug 24	43%	27	16	42	11	30	4	11
Joe Biden								
20-24 Sep 24	42%	21	21	57	12	46	1	*
JD Vance								
20-24 Sep 24	41%	24	18	47	9	38	3	8
23-26 Aug 24	42%	24	18	45	12	33	4	9

11.-18. Regardless of how you might vote, who do you trust to do a better job on each of the following -- Kamala Harris or Donald Trump? **[RANDOMIZE]**

Summary Table Among Registered Voters

	Kamala Harris	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
Immigration and border security	41%	56	1	1	1	Trump +15
The economy	45%	52	*	1	1	Trump +7
Making the country safe	46%	52	*	1	1	Trump +6
Bringing needed change	49%	49	*	1	1	EVEN
Fighting for people like you	51%	46	1	1	1	Harris +5
Protecting democracy	52%	46	*	1	1	Harris +6
Helping the middle class	52%	45	1	1	1	Harris +7
Abortion	56%	40	*	1	2	Harris +16

	Kamala Harris	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
Immigration and border security						
20-24 Sep 24	41%	56	1	1	1	Trump +15
23-26 Aug 24	39%	58	*	1	1	Trump +19
The economy						
20-24 Sep 24	45%	52	*	1	1	Trump +7
23-26 Aug 24	45%	54	*	*	1	Trump +9
Making the country safe						
20-24 Sep 24	46%	52	*	1	1	Trump +6
Bringing needed change						
20-24 Sep 24	49%	49	*	1	1	EVEN
23-26 Aug 24	48%	49	1	1	1	Trump +1
Fighting for people like you						
20-24 Sep 24	51%	46	1	1	1	Harris +5
23-26 Aug 24	49%	48	1	2	1	Harris +1
Protecting democracy						
20-24 Sep 24	52%	46	*	1	1	Harris +6
Helping the middle class						
20-24 Sep 24	52%	45	1	1	1	Harris +7
Abortion						
20-24 Sep 24	56%	40	*	1	2	Harris +16
23-26 Aug 24	56%	41	*	1	2	Harris +15

For reference: Regardless of how you might vote, who do you trust to do a better job on each of the following -- Joe Biden or Donald Trump?

	Joe Biden	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
Immigration and border security						
8-12 Feb 24	38%	57	*	1	3	*Trump +19*
The economy						
8-12 Feb 24	40%	56	*	1	3	*Trump +16*
29 Aug-1 Sep 20	41%	49	2	4	4	*Trump +8*
20-23 Jun 20	41%	50	1	4	4	*Trump +9*
Abortion						
8-12 Feb 24	48%	46	*	2	4	*Biden +2*

19. On a scale of excellent, good, only fair and poor, how would you rate economic conditions today?

	Excellent	Good	Only fair	Poor	(Don't know)
20-24 Sep 24	7%	23	30	40	*
PAST TREND					
10-13 Nov 19	19%	35	29	15	3

20.-21. **[NOT ASKED]**

22. If the North Carolina race for governor were today, would you vote for: **[IF DON'T KNOW:** Well, which way do you lean?**] [ROTATE NAMES]**

	Democrat Josh Stein	Republican Mark Robinson	(Other)	(Wouldn't vote)	(Don't know)
Likely Voters					
20-24 Sep 24	56%	41	*	1	3
Registered Voters					
20-24 Sep 24	56%	40	1	1	3
23-26 Aug 24	54%	43	1	1	1

23.-25. **[NOT ASKED]**

26. This year, will you vote early or on Election Day? **[IF EARLY:** Will you vote early in person, or by submitting a mail or absentee ballot?**] [IF ELECTION DAY:** Will you vote in person, or by submitting a mail or absentee ballot on Election Day?**]**

	Early, in person	Early, mail / absentee	Election Day, in person	Election Day, mail / absentee	(Don't plan on voting)	(Don't know)
20-24 Sep 24	48%	10	39	2	*	1
PAST TREND						
29 Aug-1 Sep 20	32%	14	38	8	2	6

POLITICAL IDENTIFICATION

	--------Democrat--------			--------Republican--------			Independent /
	TOTAL	Solid	Lean	TOTAL	Solid	Lean	Other
Likely Voters							
20-24 Sep 24	42%	33	9	46	37	9	12
29 Aug-1 Sep 20	46%	39	7	45	38	7	9
Registered Voters							
20-24 Sep 24	43%	33	10	44	35	9	13
23-26 Aug 24	42%	32	10	44	34	10	14
8-12 Feb 24	42%	32	10	43	35	8	15
29 Aug-1 Sep 20	46%	39	7	43	37	6	11
20-23 Jun 20	44%	35	9	43	33	10	13
10-13 Nov 19	44%	38	6	41	33	8	15