

7. Tim Watz: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Strongly favorable	25%	26%	24%	26%	26%	24%	26%	25%	25%	27%	23%	24%	21%	28%	18%	19%	16%	15%	51%	3%
Somewhat favorable	18%	18%	17%	19%	17%	23%	21%	22%	16%	18%	21%	24%	21%	17%	25%	25%	34%	14%	23%	6%
Somewhat unfavorable	9%	9%	11%	8%	9%	9%	13%	12%	11%	7%	13%	10%	13%	7%	12%	14%	4%	13%	5%	9%
Strongly unfavorable	31%	32%	34%	27%	34%	17%	20%	18%	38%	30%	21%	15%	23%	35%	17%	19%	35%	40%	8%	67%
Never heard of (Can't say)	13%	12%	11%	15%	11%	21%	19%	20%	9%	13%	19%	21%	19%	10%	23%	20%	7%	14%	11%	11%
TOTAL FAVORABLE	43%	44%	41%	46%	43%	47%	47%	47%	41%	45%	44%	51%	42%	45%	44%	44%	50%	29%	74%	9%
TOTAL UNFAVORABLE	40%	41%	46%	35%	43%	26%	34%	30%	49%	37%	34%	25%	37%	42%	29%	33%	39%	53%	12%	76%

8. Donald Trump: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Strongly favorable	32%	32%	33%	31%	35%	15%	30%	23%	36%	34%	26%	20%	30%	34%	27%	24%	32%	41%	6%	68%
Somewhat favorable	13%	13%	16%	11%	13%	13%	16%	14%	15%	11%	18%	11%	16%	12%	16%	16%	10%	19%	6%	19%
Somewhat unfavorable	9%	9%	10%	8%	8%	14%	11%	12%	9%	7%	12%	12%	14%	6%	17%	16%	4%	12%	4%	4%
Strongly unfavorable	45%	46%	40%	50%	44%	57%	43%	50%	40%	48%	44%	57%	41%	48%	43%	41%	53%	28%	83%	8%
Never heard of (Can't say)	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *
TOTAL FAVORABLE	46%	45%	50%	42%	48%	29%	46%	37%	51%	46%	44%	30%	46%	46%	40%	43%	42%	60%	12%	87%
TOTAL UNFAVORABLE	54%	54%	50%	58%	52%	71%	54%	62%	49%	54%	56%	69%	54%	54%	60%	57%	58%	40%	88%	13%

9. JD Vance: Please tell me whether you have a generally favorable or unfavorable opinion of... [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Strongly favorable	21%	21%	24%	19%	23%	8%	18%	13%	26%	21%	15%	10%	14%	26%	10%	12%	28%	24%	6%	52%
Somewhat favorable	17%	17%	21%	13%	17%	11%	23%	17%	21%	13%	20%	15%	18%	16%	14%	18%	12%	26%	3%	23%
Somewhat unfavorable	11%	10%	12%	9%	10%	15%	9%	12%	12%	8%	14%	11%	14%	8%	14%	15%	6%	12%	8%	6%
Strongly unfavorable	39%	40%	34%	43%	39%	40%	36%	40%	35%	43%	36%	44%	36%	41%	36%	35%	48%	25%	72%	8%
Never heard of (Can't say)	10%	9%	7%	12%	8%	21%	13%	16%	5%	11%	14%	18%	15%	7%	23%	18%	4%	10%	9%	8%
TOTAL FAVORABLE	2%	3%	2%	3%	3%	5%	1%	2%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	2%	2%
TOTAL UNFAVORABLE	38%	38%	44%	32%	40%	19%	41%	30%	47%	35%	35%	25%	32%	42%	24%	29%	40%	50%	9%	75%

11. Which one of the following issues will be MOST important in deciding your vote for president? [IF DON'T KNOW / ALL / OTHER: Well, if you HAD to pick one ...]

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The economy	39%	38%	42%	36%	39%	34%	39%	37%	43%	36%	38%	35%	44%	36%	39%	44%	28%	100%	-	-
Immigration	16%	17%	18%	14%	18%	6%	12%	10%	20%	17%	13%	6%	11%	19%	8%	9%	20%	-	-	100%
Abortion	15%	16%	10%	20%	16%	19%	8%	13%	12%	20%	6%	20%	15%	15%	16%	15%	19%	-	100%	-
Health care	7%	6%	6%	8%	5%	15%	10%	12%	5%	6%	9%	15%	8%	7%	9%	8%	5%	-	-	-
Election integrity	7%	7%	6%	7%	6%	6%	10%	8%	5%	7%	12%	4%	6%	7%	8%	7%	8%	-	-	-
Climate change	5%	5%	6%	4%	5%	4%	6%	5%	7%	4%	5%	6%	6%	5%	6%	6%	6%	-	-	-
Foreign policy	3%	3%	4%	3%	3%	1%	6%	5%	2%	3%	6%	3%	4%	3%	4%	3%	5%	-	-	-
Crime	3%	3%	3%	3%	3%	7%	4%	5%	2%	3%	6%	4%	3%	3%	4%	4%	2%	-	-	-
Guns	3%	3%	2%	3%	2%	5%	3%	5%	2%	3%	4%	5%	4%	2%	5%	3%	3%	-	-	-
(All/Other)	1%	1%	1%	1%	1%	2%	-	1%	2%	*	-	2%	*	2%	1%	1%	3%	-	-	-
(Don't know)	1%	1%	1%	1%	1%	3%	1%	1%	1%	*	2%	1%	1%	1%	1%	*	1%	-	-	-

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The economy	39%	38%	39%	25%	50%	45%	23%	45%	48%	47%	41%	42%	40%	19%	26%	50%	51%	26%	51%
Immigration	16%	16%	16%	3%	30%	13%	4%	10%	28%	35%	26%	22%	19%	1%	5%	9%	30%	3%	30%
Abortion	15%	15%	16%	27%	5%	11%	28%	12%	7%	7%	8%	11%	11%	32%	25%	11%	7%	27%	5%
Health care	7%	8%	6%	12%	3%	4%	10%	10%	3%	2%	6%	5%	7%	11%	13%	6%	3%	11%	3%
Election integrity	7%	7%	6%	9%	4%	5%	9%	7%	4%	2%	5%	7%	6%	12%	11%	3%	3%	10%	3%
Climate change	5%	4%	6%	9%	1%	7%	10%	4%	2%	-	2%	5%	5%	8%	9%	7%	2%	9%	1%
Foreign policy	3%	2%	4%	4%	3%	4%	4%	3%	2%	2%	3%	1%	3%	5%	2%	3%	3%	4%	2%
Crime	3%	5%	2%	3%	3%	4%	3%	3%	3%	4%	4%	2%	3%	3%	3%	5%	2%	4%	2%
Guns	3%	3%	3%	5%	1%	2%	5%	2%	2%	1%	2%	2%	3%	7%	3%	3%	1%	4%	1%
(All/Other)	1%	*	1%	2%	-	3%	1%	1%	1%	-	2%	1%	1%	2%	2%	1%	*	2%	1%
(Don't know)	1%	1%	1%	1%	1%	2%	1%	2%	*	-	1%	1%	1%	*	1%	3%	*	1%	1%

	Total	College Degree	No College Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The economy	39%	38%	40%	40%	39%	51%	37%	26%	41%	36%	40%	40%	40%	46%	34%	38%	40%	26%	52%
Immigration	16%	13%	18%	14%	21%	15%	23%	13%	19%	12%	16%	19%	20%	17%	15%	9%	18%	3%	30%
Abortion	15%	17%	14%	18%	15%	13%	11%	23%	19%	14%	16%	15%	16%	9%	22%	21%	16%	26%	4%
Health care	7%	7%	7%	7%	5%	4%	5%	9%	4%	11%	7%	5%	3%	4%	9%	7%	5%	11%	3%
Election integrity	7%	7%	6%	6%	6%	4%	5%	9%	6%	7%	6%	7%	7%	7%	6%	10%	8%	9%	3%
Climate change	5%	6%	4%	6%	5%	5%	8%	7%	3%	6%	5%	6%	5%	4%	5%	7%	4%	9%	1%
Foreign policy	3%	5%	2%	3%	2%	2%	3%	5%	2%	5%	3%	3%	2%	3%	3%	2%	2%	4%	2%
Crime	3%	2%	4%	2%	3%	1%	3%	3%	3%	5%	3%	2%	2%	3%	3%	2%	2%	4%	2%
Guns	3%	3%	3%	2%	2%	1%	2%	4%	3%	3%	3%	2%	2%	3%	4%	3%	3%	4%	2%
(All/Other)	1%	2%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	*
(Don't know)	1%	1%	1%	*	1%	-	1%	1%	*	1%	1%	1%	1%	1%	*	-	1%	1%	1%

12. Immigration: Regardless of how you might vote, who do you trust to do a better job on...

Table with 20 columns and 11 rows. Columns include Total, Likely Voters, Men, Women, White, Black, Hispanic, Non-White, White Men, White Women, Non-White Men, Non-White Women, Age 45, Age 45+, Age 30, Age 35, Age 65+, Top Issue: Economy, Top Issue: Abortion, Top Issue: Immigration. Rows are for Kamala Harris, Donald Trump, (Both), (Neither), and (Don't know).

13. The economy: Regardless of how you might vote, who do you trust to do a better job on...

Table with 20 columns and 11 rows. Columns include Total, Likely Voters, Men, Women, White, Black, Hispanic, Non-White, White Men, White Women, Non-White Men, Non-White Women, Age 45, Age 45+, Age 30, Age 35, Age 65+, Top Issue: Economy, Top Issue: Abortion, Top Issue: Immigration. Rows are for Kamala Harris, Donald Trump, (Both), (Neither), and (Don't know).

14. Taxes: Regardless of how you might vote, who do you trust to do a better job on...

Table with 20 columns and 11 rows. Columns include Total, Likely Voters, Men, Women, White, Black, Hispanic, Non-White, White Men, White Women, Non-White Men, Non-White Women, Age 45, Age 45+, Age 30, Age 35, Age 65+, Top Issue: Economy, Top Issue: Abortion, Top Issue: Immigration. Rows are for Kamala Harris, Donald Trump, (Both), (Neither), and (Don't know).

15. Health care: Regardless of how you might vote, who do you trust to do a better job on...

Table with 20 columns and 11 rows. Columns include Total, Likely Voters, Men, Women, White, Black, Hispanic, Non-White, White Men, White Women, Non-White Men, Non-White Women, Age 45, Age 45+, Age 30, Age 35, Age 65+, Top Issue: Economy, Top Issue: Abortion, Top Issue: Immigration. Rows are for Kamala Harris, Donald Trump, (Both), (Neither), and (Don't know).

32. Do you think Kamala Harris has the temperament to serve effectively as president, or not?

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Yes	53%	52%	50%	56%	50%	72%	60%	66%	47%	53%	64%	68%	55%	52%	63%	58%	52%	37%	89%	14%
No	45%	46%	48%	42%	48%	26%	38%	32%	50%	45%	35%	30%	42%	47%	33%	38%	48%	60%	10%	86%
(Don't know)	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	1%	4%	4%	-	3%	1%	-

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
Yes	53%	55%	53%	93%	14%	51%	88%	57%	23%	13%	36%	45%	45%	97%	94%	55%	13%	93%	13%
No	45%	42%	46%	5%	84%	45%	9%	41%	75%	8%	62%	54%	55%	3%	5%	39%	85%	5%	85%
(Don't know)	2%	3%	1%	2%	2%	4%	3%	2%	1%	-	2%	1%	1%	*	1%	5%	2%	1%	2%

	Total	College Degree	No College Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
Yes	53%	60%	49%	60%	44%	56%	41%	65%	47%	65%	54%	44%	42%	50%	58%	59%	50%	95%	11%
No	45%	39%	48%	39%	53%	44%	56%	34%	50%	32%	44%	54%	56%	48%	40%	40%	48%	4%	88%
(Don't know)	2%	*	3%	1%	3%	1%	4%	1%	3%	3%	2%	2%	2%	1%	2%	2%	2%	1%	2%

33. Do you think Donald Trump has the temperament to serve effectively as president, or not?

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Yes	47%	47%	52%	43%	50%	31%	44%	38%	55%	46%	43%	33%	47%	43%	46%	43%	46%	61%	12%	86%
No	52%	52%	47%	56%	49%	65%	56%	60%	45%	54%	55%	65%	52%	52%	57%	53%	56%	38%	88%	13%
(Don't know)	1%	1%	1%	1%	1%	4%	-	1%	1%	1%	1%	2%	1%	1%	1%	*	*	*	1%	*

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
Yes	47%	46%	48%	7%	90%	41%	11%	41%	80%	89%	68%	57%	61%	5%	9%	42%	87%	6%	91%
No	52%	53%	52%	92%	10%	57%	88%	57%	20%	11%	31%	42%	39%	94%	91%	57%	12%	93%	9%
(Don't know)	1%	1%	*	1%	-	2%	1%	2%	-	-	*	1%	1%	1%	1%	1%	1%	1%	*

	Total	College Degree	No College Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
Yes	47%	39%	52%	41%	56%	45%	62%	35%	51%	35%	47%	57%	58%	52%	41%	47%	49%	6%	92%
No	52%	61%	47%	59%	44%	55%	37%	64%	48%	64%	52%	42%	41%	47%	57%	52%	50%	93%	8%
(Don't know)	1%	*	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%

34. What are you more likely to do when Kamala Harris comes on television -- change the channel or turn up the volume?

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Change the channel	48%	47%	51%	44%	49%	31%	48%	41%	52%	47%	45%	36%	51%	45%	46%	50%	38%	60%	78%	78%
Turn up the volume	50%	51%	45%	54%	48%	67%	50%	57%	44%	51%	53%	62%	47%	51%	52%	48%	58%	37%	18%	20%
(Don't know)	3%	3%	4%	2%	3%	2%	1%	2%	4%	2%	1%	2%	2%	3%	2%	5%	3%	4%	4%	2%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
Change the channel	48%	46%	48%	15%	79%	49%	19%	45%	72%	82%	60%	52%	55%	8%	17%	47%	81%	14%	79%
Turn up the volume	50%	50%	49%	82%	19%	46%	77%	52%	17%	17%	37%	46%	42%	89%	81%	49%	17%	83%	18%
(Don't know)	3%	4%	2%	3%	2%	5%	4%	3%	2%	1%	3%	2%	2%	3%	2%	5%	2%	3%	3%

	Total	College Degree	No College Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
Change the channel	48%	45%	49%	43%	53%	49%	54%	35%	52%	41%	48%	52%	53%	52%	45%	49%	50%	14%	83%
Turn up the volume	50%	52%	48%	53%	44%	46%	41%	61%	47%	56%	48%	46%	45%	44%	53%	47%	47%	83%	15%
(Don't know)	3%	3%	3%	4%	3%	4%	4%	4%	1%	3%	3%	2%	2%	4%	3%	4%	3%	2%	2%

35. What are you more likely to do when Donald Trump comes on television -- change the channel or turn up the volume?

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Change the channel	49%	48%	46%	51%	46%	64%	55%	59%	43%	48%	56%	62%	50%	48%	59%	55%	49%	39%	77%	13%
Turn up the volume	48%	48%	50%	46%	50%	34%	44%	39%	52%	49%	43%	35%	46%	49%	39%	43%	44%	57%	20%	84%
(Don't know)	3%	4%	4%	3%	4%	3%	1%	2%	5%	3%	1%	3%	4%	3%	2%	2%	4%	3%	3%	3%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
Change the channel	49%	50%	49%	81%	15%	55%	79%	53%	23%	12%	33%	40%	42%	87%	77%	50%	18%	79%	15%
Turn up the volume	48%	46%	49%	16%	83%	40%	18%	43%	74%	86%	61%	57%	55%	10%	21%	45%	79%	17%	81%
(Don't know)	3%	4%	2%	3%	3%	5%	4%	4%	3%	2%	5%	4%	4%	3%	2%	5%	4%	4%	3%

	Total	College Degree	No College Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
Change the channel	49%	55%	45%	53%	41%	50%	38%	56%	44%	58%	50%	40%	38%	46%	55%	54%	47%	81%	15%
Turn up the volume	48%	40%	52%	42%	56%	45%	57%	39%	54%	38%	47%	56%	58%	51%	43%	44%	49%	16%	82%
(Don't know)	3%	5%	3%	5%	3%	5%	4%	5%	2%	4%	3%	4%	4%	4%	2%	2%	4%	3%	3%

36. Abortion: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	27%	26%	17%	36%	26%	38%	29%	32%	16%	34%	21%	44%	28%	26%	36%	31%	29%	15%	71%	13%
An important factor, but not the most important	48%	49%	51%	46%	48%	44%	48%	47%	51%	45%	48%	45%	52%	46%	47%	48%	43%	53%	28%	48%
A minor factor	13%	12%	16%	10%	14%	5%	12%	10%	17%	12%	15%	4%	11%	14%	9%	12%	12%	15%	1%	19%
Not a factor	12%	12%	16%	8%	12%	12%	11%	11%	*	8%	15%	7%	9%	13%	7%	9%	16%	16%	-	19%
(Don't know)	1%	1%	1%	1%	1%	1%	-	*	*	1%	-	-	1%	1%	1%	1%	1%	1%	-	1%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	27%	33%	23%	39%	16%	24%	38%	28%	17%	21%	25%	19%	26%	47%	34%	23%	16%	38%	15%
An important factor, but not the most important	48%	46%	50%	50%	48%	44%	52%	43%	48%	51%	51%	51%	51%	44%	53%	54%	46%	49%	48%
A minor factor	13%	11%	13%	8%	18%	11%	7%	14%	16%	13%	16%	19%	12%	7%	7%	13%	18%	8%	18%
Not a factor	12%	9%	13%	3%	17%	19%	3%	13%	18%	16%	8%	11%	11%	2%	5%	10%	19%	5%	18%
(Don't know)	1%	1%	*	-	*	3%	-	2%	*	-	*	1%	1%	-	-	-	1%	*	*

	Total	College Degree	No Degree	White College Degree	White No Degree	White No Degree Men	White No Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	27%	24%	29%	22%	28%	13%	18%	33%	35%	34%	25%	25%	17%	33%	32%	27%	38%	15%
An important factor, but not the most important	48%	52%	46%	53%	45%	57%	47%	49%	43%	47%	49%	47%	50%	49%	43%	48%	51%	46%
A minor factor	13%	11%	14%	11%	16%	11%	21%	10%	12%	10%	14%	13%	17%	12%	16%	12%	7%	19%
Not a factor	12%	12%	11%	14%	10%	19%	13%	8%	8%	8%	11%	14%	17%	6%	8%	12%	4%	19%
(Don't know)	1%	-	1%	-	1%	-	1%	-	1%	1%	*	1%	-	1%	1%	*	1%	1%

37. Immigration: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	32%	32%	30%	34%	34%	23%	31%	27%	32%	36%	25%	30%	28%	35%	29%	28%	36%	29%	16%	79%
An important factor, but not the most important	48%	50%	51%	47%	48%	54%	46%	52%	49%	46%	54%	49%	51%	48%	48%	51%	47%	53%	59%	19%
A minor factor	14%	14%	13%	14%	14%	17%	14%	14%	13%	14%	13%	15%	15%	13%	17%	16%	12%	13%	18%	1%
Not a factor	5%	4%	5%	4%	4%	6%	8%	6%	5%	4%	7%	6%	5%	4%	6%	5%	4%	4%	6%	1%
(Don't know)	*	*	1%	*	*	-	1%	*	1%	*	1%	-	1%	1%	-	-	1%	1%	1%	-

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	32%	38%	28%	17%	50%	27%	16%	28%	4%	55%	47%	37%	38%	17%	15%	27%	50%	17%	49%
An important factor, but not the most important	48%	45%	52%	56%	42%	47%	54%	53%	42%	39%	42%	46%	47%	56%	55%	55%	41%	56%	43%
A minor factor	14%	12%	15%	20%	7%	15%	23%	12%	8%	6%	9%	12%	11%	21%	22%	15%	6%	20%	6%
Not a factor	5%	4%	5%	6%	2%	9%	7%	7%	2%	1%	2%	4%	3%	6%	9%	3%	2%	7%	2%
(Don't know)	*	1%	-	*	*	2%	*	*	1%	-	-	1%	1%	-	*	-	1%	*	*

	Total	College Degree	No Degree	White College Degree	White No Degree	White No Degree Men	White No Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	32%	23%	38%	23%	41%	23%	39%	23%	32%	32%	27%	39%	31%	31%	33%	33%	16%	49%
An important factor, but not the most important	48%	55%	45%	56%	42%	57%	43%	55%	42%	46%	54%	44%	59%	49%	50%	48%	57%	41%
A minor factor	14%	16%	12%	15%	13%	15%	12%	16%	13%	13%	13%	13%	11%	16%	14%	13%	20%	7%
Not a factor	5%	5%	4%	6%	3%	5%	4%	6%	3%	5%	6%	3%	5%	6%	7%	5%	6%	3%
(Don't know)	*	*	1%	-	1%	-	1%	-	*	*	-	1%	-	-	1%	*	*	1%

38. High prices: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	39%	38%	35%	43%	37%	46%	48%	45%	34%	40%	39%	52%	41%	38%	45%	41%	34%	55%	24%	37%
An important factor, but not the most important	49%	51%	52%	47%	51%	44%	36%	42%	55%	48%	45%	39%	48%	50%	46%	49%	53%	40%	59%	57%
A minor factor	8%	8%	9%	7%	9%	6%	10%	8%	9%	8%	9%	6%	8%	9%	6%	7%	8%	4%	12%	5%
Not a factor	3%	3%	3%	3%	2%	4%	6%	5%	2%	3%	7%	3%	2%	3%	2%	2%	5%	2%	5%	1%
(Don't know)	*	*	*	*	*	-	-	-	*	*	-	-	*	*	-	-	*	*	-	-

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	39%	46%	35%	30%	49%	40%	25%	46%	47%	50%	44%	37%	47%	27%	27%	37%	51%	29%	47%
An important factor, but not the most important	49%	45%	52%	53%	47%	45%	57%	42%	48%	47%	49%	50%	43%	50%	56%	52%	45%	52%	48%
A minor factor	8%	5%	10%	14%	3%	8%	14%	7%	4%	1%	5%	10%	8%	18%	13%	8%	2%	14%	3%
Not a factor	3%	4%	3%	3%	1%	6%	4%	4%	1%	1%	3%	2%	2%	4%	5%	2%	2%	5%	1%
(Don't know)	*	*	-	-	*	*	-	*	*	-	-	1%	*	-	-	-	*	*	-

	Total	College Degree	No Degree	White College Degree	White No Degree	White No Degree Men	White No Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	39%	26%	47%	22%	47%	26%	40%	18%	51%	41%	38%	39%	37%	39%	35%	43%	30%	49%
An important factor, but not the most important	49%	59%	44%	61%	45%	62%	49%	61%	42%	46%	48%	48%	51%	53%	50%	46%	52%	46%
A minor factor	8%	12%	6%	13%	6%	9%	9%	18%	3%	8%	8%	9%	10%	6%	12%	8%	13%	3%
Not a factor	3%	3%	3%	3%	2%	3%	1%	3%	3%	5%	2%	3%	2%	1%	2%	3%	4%	1%
(Don't know)	*	-	*	-	*	-	*	-	*	-	*	*	-	-	1%	*	*	*

39. Violent crime: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	26%	24%	21%	30%	23%	40%	31%	34%	19%	26%	25%	44%	29%	24%	34%	28%	20%	25%	19%	34%
An important factor, but not the most important	57%	59%	59%	55%	60%	46%	50%	50%	61%	59%	54%	45%	53%	59%	50%	55%	60%	60%	57%	59%
A minor factor	11%	11%	13%	10%	12%	8%	11%	10%	13%	10%	13%	6%	11%	12%	10%	11%	14%	10%	16%	6%
Not a factor	6%	5%	7%	5%	6%	6%	8%	6%	6%	5%	8%	5%	7%	5%	5%	6%	4%	5%	7%	1%
(Don't know)	*	*	*	1%	1%	-	-	-	1%	1%	-	-	1%	*	1%	1%	1%	1%	-	1%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	26%	34%	20%	21%	32%	22%	18%	27%	31%	33%	29%	19%	29%	23%	19%	27%	30%	20%	30%
An important factor, but not the most important	57%	50%	62%	54%	61%	53%	57%	51%	60%	63%	60%	63%	61%	53%	53%	54%	61%	55%	62%
A minor factor	11%	10%	12%	17%	4%	14%	17%	12%	6%	2%	7%	12%	5%	18%	18%	13%	4%	16%	5%
Not a factor	6%	6%	6%	8%	2%	10%	8%	9%	2%	1%	4%	5%	4%	7%	10%	6%	3%	8%	3%
(Don't know)	*	1%	*	-	*	2%	-	1%	*	-	-	1%	1%	-	-	1%	1%	*	*

	Total	College Degree	No Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	26%	14%	32%	12%	29%	11%	26%	13%	32%	31%	21%	28%	25%	17%	26%	26%	26%	21%	30%
An important factor, but not the most important	57%	63%	53%	65%	56%	66%	56%	63%	57%	48%	62%	57%	58%	62%	63%	59%	56%	54%	60%
A minor factor	11%	14%	9%	15%	10%	15%	12%	16%	8%	12%	11%	11%	13%	9%	11%	11%	17%	5%	
Not a factor	6%	8%	4%	8%	4%	8%	5%	9%	3%	9%	5%	5%	7%	2%	4%	4%	8%	8%	3%
(Don't know)	*	*	1%	*	1%	1%	*	-	1%	*	*	*	*	1%	1%	1%	*	*	1%

40. The race of the candidates: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	9%	10%	8%	10%	8%	16%	13%	14%	7%	9%	12%	16%	11%	8%	10%	8%	9%	9%	7%	11%
An important factor, but not the most important	19%	18%	21%	17%	17%	25%	28%	27%	19%	15%	28%	25%	24%	16%	25%	26%	14%	21%	18%	17%
A minor factor	11%	11%	11%	12%	11%	13%	11%	11%	10%	12%	12%	11%	13%	10%	14%	15%	8%	12%	11%	8%
Not a factor	59%	61%	59%	60%	63%	45%	49%	48%	63%	63%	47%	49%	51%	65%	49%	50%	69%	58%	65%	62%
(Don't know)	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	-	1%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	9%	13%	7%	10%	10%	7%	9%	9%	10%	12%	13%	8%	13%	11%	9%	8%	9%	9%	10%
An important factor, but not the most important	19%	23%	17%	20%	19%	18%	18%	21%	19%	21%	16%	19%	20%	19%	22%	19%	18%	19%	20%
A minor factor	11%	13%	10%	11%	10%	17%	14%	12%	9%	8%	12%	10%	11%	10%	10%	20%	10%	11%	9%
Not a factor	59%	50%	65%	60%	60%	57%	59%	56%	62%	58%	59%	62%	57%	58%	58%	54%	62%	61%	60%
(Don't know)	1%	1%	*	*	1%	1%	1%	1%	*	1%	*	-	1%	*	-	1%	1%	*	*

	Total	College Degree	No Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	9%	4%	12%	4%	11%	4%	9%	3%	12%	12%	9%	8%	7%	6%	11%	11%	9%	9%	10%
An important factor, but not the most important	19%	15%	22%	15%	19%	18%	21%	11%	17%	24%	16%	20%	17%	17%	15%	22%	19%	20%	19%
A minor factor	11%	9%	13%	9%	12%	7%	12%	11%	12%	12%	11%	12%	13%	11%	10%	9%	13%	13%	10%
Not a factor	59%	71%	53%	72%	70%	70%	57%	74%	52%	52%	64%	59%	62%	65%	63%	56%	58%	58%	61%
(Don't know)	1%	*	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	*	1%	1%	*	*	1%

41. The gender of the candidates: For each one, please tell me how important it will be in motivating you to get out and vote in this election.

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
The single most important factor	7%	8%	6%	7%	5%	11%	12%	11%	4%	6%	12%	11%	9%	5%	11%	4%	5%	5%	6%	6%
An important factor, but not the most important	18%	17%	18%	17%	15%	30%	26%	28%	15%	14%	28%	28%	25%	13%	23%	23%	12%	16%	20%	17%
A minor factor	13%	12%	11%	14%	13%	15%	10%	12%	12%	14%	11%	13%	12%	13%	13%	13%	12%	13%	15%	8%
Not a factor	63%	64%	64%	62%	67%	43%	52%	48%	68%	65%	49%	48%	54%	68%	53%	54%	71%	66%	59%	67%
(Don't know)	*	*	*	1%	*	1%	-	*	*	1%	-	1%	1%	*	1%	1%	*	*	-	1%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
The single most important factor	7%	10%	5%	8%	6%	5%	7%	7%	6%	9%	8%	4%	8%	12%	5%	6%	5%	7%	6%
An important factor, but not the most important	18%	22%	15%	19%	16%	17%	20%	20%	14%	17%	16%	17%	20%	19%	20%	21%	15%	18%	16%
A minor factor	13%	12%	14%	15%	10%	15%	15%	12%	11%	12%	15%	16%	12%	14%	13%	20%	9%	14%	10%
Not a factor	63%	56%	66%	58%	67%	63%	58%	61%	67%	62%	61%	62%	60%	54%	61%	53%	70%	61%	67%
(Don't know)	*	1%	-	*	1%	-	*	1%	*	1%	-	1%	1%	*	-	-	1%	*	*

	Total	College Degree	No Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
The single most important factor	7%	3%	9%	2%	7%	2%	6%	1%	8%	9%	5%	7%	6%	5%	8%	8%	6%	7%	6%
An important factor, but not the most important	18%	14%	20%	12%	16%	10%	19%	13%	15%	23%	14%	18%	16%	15%	14%	20%	17%	20%	16%
A minor factor	13%	13%	13%	13%	13%	10%	13%	17%	13%	13%	13%	12%	12%	14%	13%	15%	14%	15%	10%
Not a factor	63%	70%	58%	73%	63%	78%	62%	69%	64%	55%	66%	63%	65%	66%	67%	56%	62%	58%	68%
(Don't know)	*	*	1%	*	*	1%	-	-	1%	*	1%	*	*	1%	1%	-	1%	*	1%

50. In the Middle East conflict, do you side more with the Israelis or more with the Palestinians ?

	Total	Likely Voters	Men	Women	White	Black	Hispanic	Non-White	White Men	White Women	Non-White Men	Non-White Women	Under Age 45	Age 45+	Under Age 30	Under Age 35	Age 65+	Top Issue: Economy	Top Issue: Abortion	Top Issue: Immigration
Israelis	60%	61%	64%	56%	63%	40%	55%	48%	67%	59%	53%	43%	49%	66%	40%	44%	68%	63%	49%	78%
Palestinians	26%	25%	23%	28%	23%	37%	34%	36%	20%	25%	34%	38%	36%	19%	45%	41%	14%	25%	32%	11%
(Neither)	8%	8%	8%	8%	8%	9%	5%	6%	8%	8%	7%	6%	7%	8%	9%	8%	9%	6%	11%	6%
(Don't know)	7%	7%	5%	9%	6%	13%	7%	9%	5%	8%	6%	12%	8%	7%	5%	7%	8%	6%	8%	5%

	Total	Under \$50k	\$50k+	Dem	GOP	Ind	Lib	Mod	Cons	Very Cons	White Evangel	White Catholics	Attend Worship Regularly	Biden Strongly Approve	Biden Somewhat Approve	Biden Somewhat Disapprove	Biden Strongly Disapprove	2020 Biden Voters	2020 Trump Voters
Israelis	60%	57%	61%	47%	75%	54%	46%	52%	74%	84%	76%	66%	67%	52%	47%	51%	72%	48%	76%
Palestinians	26%	26%	26%	37%	14%	27%	39%	28%	14%	8%	12%	20%	19%	31%	34%	34%	17%	34%	14%
(Neither)	8%	9%	7%	10%	5%	10%	10%	9%	5%	3%	6%	8%	6%	10%	11%	6%	5%	11%	5%
(Don't know)	7%	8%	6%	7%	6%	9%	6%	10%	6%	5%	6%	6%	7%	8%	7%	9%	6%	8%	5%

	Total	College Degree	No Degree	White College Degree	White No Degree	White Degree Men	White No Degree Men	White Degree Women	White No Degree Women	Urban	Sub-urban	Rural	Rural Whites	Sub-urban Men	Sub-urban Women	Union HH	Battle-ground States	Q2 2024 Harris Supporters	Q2 2024 Trump Supporters
Israelis	60%	61%	59%	64%	62%	67%	67%	61%	58%	50%	63%	63%	64%	67%	59%	56%	60%	48%	73%
Palestinians	26%	26%	25%	23%	23%	23%	17%	23%	27%	33%	26%	20%	20%	24%	28%	32%	26%	36%	16%
(Neither)	8%	7%	8%	7%	8%	6%	10%	9%	7%	10%	6%	8%	8%	6%	6%	6%	7%	9%	5%
(Don't know)	7%	6%	8%	5%	7%	4%	6%	7%	8%	7%	5%	9%	8%	3%	7%	6%	7%	6%	6%