



*All results are for release after 6:00 PM/ET Friday, July 26, 2024.*

## WISCONSIN

### Methodology

Conducted July 22-24, 2024 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,046 Wisconsin registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (127) and cellphones (649) or completed the survey online by following a link received via text message (270).

Telephone numbers were randomly selected from a statewide voter file of registered Wisconsin voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state.

Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of  $\pm 3$  percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population.

Sources for developing weight targets include the American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted.

Surveys before January 2024 were telephone only. Web-based survey question wording may differ slightly from telephone wording for improved clarity.

*An asterisk (\*) is used for percentages of less than one-half percent. A dash (-) represents a value of zero.*

*Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.*

	<u>Extremely</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not at all</u>	<u>(Don't know)</u>
22-24 Jul 24	74%	15	9	3	*
12-16 Aug 22^	73%	15	8	2	1
30 May-2 Jun 20	64%	21	11	3	1

^Wording: "How motivated do you feel about voting in the November election?"

2. Who would you like to see as the Democratic Party's presidential nominee to replace Joe Biden? [RANDOMIZE]

	<u>22-24 Jul 24</u>	<u>Self-identified Democrats</u>
Kamala Harris	52%	84%
Gavin Newsom	5	2
Mark Kelly	5	1
Amy Klobuchar	3	*
Josh Shapiro	3	2
Gretchen Whitmer	3	2
Andy Beshear	2	1
Roy Cooper	2	*
JB Pritzker	2	2
(Other)	11	2
(Anyone new)	2	*
(Don't know)	10	4

Self-identified Democrats based on party identification questions (table below q23), ±4.5%

If the presidential election were today...

3. How would you vote if the candidates were: [IF DON'T KNOW: Well, which way do you lean?] [RANDOMIZE NAMES]

	<u>22-24 Jul 24</u>
Democrat Kamala Harris	46%
Republican Donald Trump	46
Third-party candidate Robert F. Kennedy Jr.	5
Third-party candidate Cornel West	1
Green Party candidate Jill Stein	1
(Other)	*
(Wouldn't vote)	*
(Don't know)	1

For reference: How would you vote if the candidates were: [IF DON'T KNOW: Well, which way do you lean?] [RANDOMIZE NAMES]

	<u>11-16 Apr 24</u>	<u>26-30 Jan 24</u>
Democrat Joe Biden	43%	39%
Republican Donald Trump	41	42
Third-party candidate Robert F. Kennedy Jr.	9	7
Third-party candidate Cornel West	2	1
Green Party candidate Jill Stein	2	2
(Other)	*	1
(Wouldn't vote)	1	1
(Don't know)	3	7

4. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	Democrat Kamala <u>Harris</u>	Republican Donald <u>Trump</u>	<u>(Other)</u>	<u>(Wouldn't vote)</u>	<u>(Don't know)</u>
22-24 Jul 24	49%	50	*	*	1

*For reference: How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]***

	<i>Democrat <u>Joe Biden</u></i>	<i>Republican <u>Donald Trump</u></i>	<i><u>(Other)</u></i>	<i><u>(Wouldn't vote)</u></i>	<i><u>(Don't know)</u></i>
<i>11-16 Apr 24</i>	<i>48%</i>	<i>48</i>	<i>1</i>	<i>2</i>	<i>2</i>
<i>26-30 Jan 24</i>	<i>47%</i>	<i>47</i>	<i>1</i>	<i>2</i>	<i>3</i>
<i>30 May-2 Jun 20</i>	<i>49%</i>	<i>40</i>	<i>4</i>	<i>2</i>	<i>5</i>
<i>5-8 Jan 20</i>	<i>46%</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>4</i>
<i>29 Sept-2 Oct 19</i>	<i>48%</i>	<i>39</i>	<i>5</i>	<i>2</i>	<i>6</i>

**[ROTATE NEXT TWO QUESTIONS]**

5. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	Democrat Gretchen <u>Whitmer</u>	Republican Donald <u>Trump</u>	<u>(Other)</u>	<u>(Wouldn't vote)</u>	<u>(Don't know)</u>
22-24 Jul 24	46%	50	1	1	2

6. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	Democrat <u>Josh Shapiro</u>	Republican Donald <u>Trump</u>	<u>(Other)</u>	<u>(Wouldn't vote)</u>	<u>(Don't know)</u>
22-24 Jul 24	46%	49	1	1	3

7.-12a. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?]** **[RANDOMIZE]**

	-----Favorable-----			-----Unfavorable-----			(Can't say)	Never heard of
	TOTAL	Strongly	Somewhat	TOTAL	Somewhat	Strongly		
<b>Kamala Harris</b>								
22-24 Jul 24	49%	35	14	49	8	41	1	1
<b>Donald Trump</b>								
22-24 Jul 24	47%	34	13	52	6	46	1	*
11-16 Apr 24	44%	29	15	54	6	48	1	*
12-16 Aug 22	44%	28	16	54	5	49	1	-
17-20 Oct 20	44%	29	15	54	8	46	2	-
30 May-2 Jun 20	43%	25	18	55	10	45	2	-
<b>Joe Biden</b>								
22-24 Jul 24	43%	24	19	55	12	44	1	*
11-16 Apr 24	44%	24	21	54	9	45	2	*
12-16 Aug 22	46%	23	23	52	5	47	2	-
17-20 Oct 20	50%	29	21	49	12	37	2	-
30 May-2 Jun 20	52%	21	31	44	14	31	4	-
<b>Gretchen Whitmer</b>								
22-24 Jul 24	39%	16	23	37	13	23	13	11
<b>JD Vance</b>								
22-24 Jul 24	39%	21	18	46	13	33	9	6
<b>Josh Shapiro</b>								
22-24 Jul 24	33%	9	24	29	16	13	18	20
<b>Amy Klobuchar</b>								
22-24 Jul 24	32%	13	19	35	18	17	15	17

13. Which one of the following issues will be MOST important in deciding your vote for president? **[IF DON'T KNOW / ALL / OTHER: Well, if you HAD to pick one ...]**  
**[RANDOMIZE]**

	<u>22-24 Jul 24</u>
The economy	37%
Abortion	15
Immigration	15
Health care	7
Election integrity	6
Climate change	5
Foreign policy	4
Crime	3
Guns	2
(All / Other)	4
(Don't know)	1

*For reference: Which one of the following issues will be the MOST important to your vote for president in November? [IF DON'T KNOW OR ALL OR OTHER, ASK: Well, if you HAD to pick...] [RANDOMIZE LIST]*

	<u>5-8 Jan 20</u>
Health care	19%
The economy and jobs	18
Immigration and border security	9
Climate change	9
Political corruption	8
Partisanship and lack of unity	6
Gun policy	4
Foreign policy	4
Terrorism	4
International trade	1
(Other)	4
(All/Mix)	9
(Don't know)	3

*For reference: Which one of the following issues will be the MOST important to your vote for president in 2020? [IF DON'T KNOW OR ALL OR OTHER, ASK: Well, if you HAD to pick...] [RANDOMIZE LIST]*

	<u>29 Sept-2 Oct 19</u>
Health care	19%
The economy and jobs	18
Immigration and border security	12
Political corruption	8
Climate change	7
Gun policy	6
Partisanship and lack of unity	5
Terrorism and national security	5
International trade	2
(Other)	2
(All/Mix)	9
(Don't know)	3

14. Do you approve or disapprove of the job Joe Biden is doing as president? **[IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]**

	-----Approve-----			-----Disapprove-----			(Don't know)
	<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>	
22-24 Jul 24	46%	26	20	53	11	43	1
11-16 Apr 24	44%	22	22	55	11	45	1
26-30 Jan 24	44%	21	22	56	12	44	*

15. Thinking about your personal financial situation, do you feel like you are getting ahead financially, holding steady, or falling behind?

	<u>Getting ahead</u>	<u>Holding steady</u>	<u>Falling behind</u>	<u>(Don't know)</u>
22-24 Jul 24	15%	41	43	1
11-16 Apr 24	14%	45	41	1
26-30 Jan 24	11%	46	41	2

- 16.-18. **[NOT ASKED]**

19. If the Wisconsin race for U.S. Senator were today, would you vote for: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	<u>Democrat Tammy Baldwin</u>	<u>Republican Eric Hovde</u>	<u>(Other)</u>	<u>(Wouldn't vote)</u>	<u>(Don't know)</u>
22-24 Jul 24	54%	43	*	*	3

20. Do you approve or disapprove of Joe Biden dropping out of the presidential race?

	<u>Approve</u>	<u>Disapprove</u>	<u>(Don't know)</u>
22-24 Jul 24	75%	21	3

21. Now that Joe Biden has decided against running for re-election, do you think he should also resign from the presidency or should he finish his term?

	<u>Resign</u>	<u>Finish term</u>	<u>(Don't know)</u>
22-24 Jul 24	34%	64	2

22. Are you or is anyone in your household a member of a labor union?

	<u>Yes</u>	<u>No</u>	<u>(Don't know /Refused)</u>
22-24 Jul 24	13%	85	2
11-16 Apr 24	14%	85	1
26-30 Jan 24	15%	83	2
22-26 Sep 22	20%	78	3
12-16 Aug 22	18%	80	2
30 May-2 Jun 20	12%	86	2

23. Do you think Joe Biden was legitimately elected president, or not?

	<u>Yes</u>	<u>No</u>	<u>(Don't know)</u>
22-24 Jul 24	63%	32	4
11-16 Apr 24	64%	32	4
26-30 Jan 24	61%	33	6

**POLITICAL IDENTIFICATION**

	-----Democrat-----			-----Republican-----			Independent /
	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>Other</u>
22-24 Jul 24	41%	32	10	44	34	10	15
11-16 Apr 24	43%	33	10	43	32	11	14
26-30 Jan 24	40%	31	9	44	33	11	16
26-30 Oct 22	41%	29	12	45	33	12	15
22-26 Sep 22	39%	29	10	45	31	14	16
12-16 Aug 22	43%	31	11	46	13	33	12
17-20 Oct 20	39%	30	9	45	37	8	17
30 May-2 Jun 20	43%	36	7	40	33	7	17
5-8 Jan 20	42%	33	9	41	33	8	18
29 Sept-2 Oct 19	42%	34	8	41	32	9	17