| Group | Total | Men | Women | White | Black Voters | Hispanic Voters | Non- <br> White Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under <br> Age 45 | $\begin{aligned} & \text { Age } \\ & 45+ \end{aligned}$ | Democrat | Republican | Independent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total MOE | 3.0 | 4.0 | 4.0 | 3.5 | N/A | 7.5 | 5.5 | 5.0 | 5.0 | 8.0 | 5.0 | 5.5 | 3.5 | 4.5 | 4.5 | 8.0 |
|  |  |  | No | College | No College | College | No College | White | White | White | White | White | White |  |  |  |
| Group | Total | College Degree | College Degree | Degree Men | Degree Men | Degree Women | Degree Women | College Degree | $\begin{gathered} \text { No } \\ \text { Degree } \end{gathered}$ | Degree Men | No Deg Men | Degree Women | No Deg Women | Liberal | Moderate | Conservative |
| Total MOE | 3.0 | 4.5 | 4.0 | 6.5 | 5.5 | 6.0 | 5.0 | 5.0 | 4.5 | 8.0 | 7.0 | 7.5 | 6.5 | 5.0 | 6.5 | 4.0 |
| Group | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump Voters | 2024 2-way Biden Supporters | 2024 2-way <br> Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden <br> Strongly Disapprove |
| Total MOE | 3.0 | 5.0 | 4.5 | 6.5 | 6.0 | 7.5 | 7.0 | 7.5 | 4.5 | 4.5 | 4.0 | 4.0 | 6.5 | 6.5 | 9.0 | 4.0 |
| 1. How motivated do you feel about voting in the presidential election? Are you: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | Men | Women | White | Hispanic Voters | NonWhite Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 655 \end{aligned}$ | Under Age 45 | $\begin{aligned} & \text { Agg } \\ & 45 \end{aligned}$ | Democrat | Repub- | Independent |  |
| Extremely motivated | 65\% | 65\% | 66\% | 68\% | 62\% | 60\% | 70\% | 66\% | 55\% | 74\% | 57\% | 71\% | 67\% | 70\% | 44\% |  |
| Very motivated | 15\% | 18\% | 12\% | 14\% | 21\% | 18\% | 16\% | 12\% | 20\% | 16\% | 17\% | 14\% | 15\% | 17\% | 11\% |  |
| Somewhat motivated | 13\% | 11\% | 15\% | 13\% | 12\% | 14\% | 10\% | 16\% | 18\% | 6\% | 18\% | 10\% | 12\% | 9\% | 31\% |  |
| Not at all motivated | 6\% | 6\% | 6\% | 5\% | 5\% | 8\% | 3\% | 6\% | 8\% | 4\% | 8\% | 4\% | 6\% | 4\% | 13\% |  |
| (Don't know) | * | * |  | 1\% | - |  | 1\% | 1\% | - | * | - | 1\% | * |  | 1\% |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate | vative |
| Extremely motivated | 65\% | 72\% | 62\% | 67\% | 63\% | 76\% | 61\% | 73\% | 65\% | 68\% | 71\% | 77\% | 60\% | 71\% | 50\% | 69\% |
| Very motivated | 15\% | 14\% | 16\% | 16\% | 19\% | 11\% | 13\% | 14\% | 14\% | 17\% | 16\% | 11\% | 12\% | 15\% | 14\% | 17\% |
| Somewhat motivated | 13\% | 9\% | 15\% | 11\% | 11\% | 8\% | 19\% | 8\% | 15\% | 10\% | 9\% | 7\% | 20\% | 8\% | 25\% | 11\% |
| Not at all motivated | 6\% | 6\% | 6\% | 6\% | 5\% | 5\% | 7\% | 5\% | 4\% | 5\% | 2\% | 5\% | 6\% | 5\% | 11\% | 4\% |
| (Don't know) | * | - | 1\% | - | 1\% | - | 1\% | - | 1\% | - | 1\% | - | 1\% |  | 1\% |  |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump Voters | 2024 2-way Biden Supporters | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Trump } \\ & \text { Supporters } \end{aligned}$ | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden Strongly Disapprove |
| Extremely motivated | 65\% | 65\% | 68\% | 63\% | 70\% | 68\% | 70\% | 69\% | 68\% | 69\% | 68\% | 68\% | 83\% | 57\% | 36\% | 70\% |
| Very motivated | 15\% | 16\% | 16\% | 13\% | 14\% | 11\% | 11\% | 15\% | 14\% | 17\% | 15\% | 16\% | 14\% | 17\% | 23\% | 13\% |
| Somewhat motivated | 13\% | 14\% | 12\% | 13\% | 12\% | 11\% | 12\% | 12\% | 12\% | 9\% | 13\% | 11\% | 3\% | 19\% | 31\% | 10\% |
| Not at all motivated | 6\% | 5\% | 3\% | 9\% | 4\% | 8\% | 6\% | 5\% | 6\% | 4\% | 4\% | 4\% | * | 7\% | 9\% | 6\% |
| (Don't know) | * | * | - | 1\% | - | 2\% | 2\% | - | * | * | - | 1\% | - | - | - | 1\% |


|  | Total | Men | Women | White | Hispanic Voters | NonWhite Voters | White Men | White Women | Under <br> Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under <br> Age 45 | $\begin{aligned} & \text { Age } \\ & 45+ \end{aligned}$ | Democrat | Republican | Independent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Joe Biden | 40\% | 36\% | 44\% | 38\% | 45\% | 47\% | 32\% | 43\% | 41\% | 43\% | 39\% | 40\% | 81\% | 5\% | 23\% |  |
| Republican Donald Trump | 45\% | 52\% | 39\% | 48\% | 41\% | 37\% | 57\% | 40\% | 36\% | 49\% | 40\% | 49\% | 4\% | 88\% | 35\% |  |
| Third-party candidate Robert F. Kennedy Jr. | 7\% | 5\% | 9\% | 8\% | 6\% | 7\% | 6\% | 10\% | 11\% | 4\% | 9\% | 6\% | 7\% | 3\% | 22\% |  |
| Third-party candidate Cornel West | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% | 5\% | * | 4\% | 1\% | 2\% | 1\% | 5\% |  |
| Green Party candidate Jill Stein | 2\% | 2\% | 3\% | 2\% | 1\% | 2\% | 1\% | 4\% | 4\% | 1\% | 4\% | 1\% | 3\% | 1\% | 4\% |  |
| (Other) | 1\% | 1\% | * | 1\% | - | * | 1\% |  | - | 1\% | 1\% | 1\% | 1\% | * | 1\% |  |
| (Wouldn't vote) | 1\% | 1\% | 1\% | * | 1\% | 2\% | - | * | 1\% | 1\% | 1\% | 1\% | 1\% | - | 3\% |  |
| (Don't know) | 2\% | 2\% | 2\% | 2\% | 4\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 1\% | 7\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate |  |
| Democrat Joe Biden | 40\% | 46\% | 36\% | 37\% | 35\% | 55\% | 38\% | 47\% | 32\% | 36\% | 30\% | 59\% | 34\% | 76\% | 40\% | 14\% |
| Republican Donald Trump | 45\% | 42\% | 47\% | 50\% | 53\% | 35\% | 41\% | 42\% | 52\% | 51\% | 60\% | 33\% | 45\% | 8\% | 35\% | 76\% |
| Third-party candidate Robert F. Kennedy Jr. | 7\% | 5\% | 9\% | 5\% | 5\% | 5\% | 12\% | 5\% | 10\% | 6\% | 6\% | 4\% | 13\% | 7\% | 14\% | 5\% |
| Third-party candidate Cornel West | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | 3\% | 2\% | 1\% | 3\% | * | * | 2\% | 3\% | 1\% | 1\% |
| Green Party candidate Jill Stein | 2\% | 2\% | 3\% | 2\% | 1\% | 3\% | 4\% | 2\% | 2\% | 2\% | * | 2\% | 4\% | 4\% | 3\% | 1\% |
| (Other) | 1\% |  | 1\% | 1\% | 1\% | * | * | 1\% | 1\% | 1\% | 1\% | * | - | - | 2\% |  |
| (Wouldn't vote) | 1\% | * | 1\% | - | 1\% | * | 1\% | - | * | - | - | - |  | * | 2\% | * |
| (Don't know) | 2\% | 2\% | 2\% | 3\% | 2\% | 1\% | 3\% | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 4\% | 2\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump Voters | 2024 2-way Biden Supporters | 2024 2-way Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden Strongly Disapprove |
| Democrat Joe Biden | 40\% | 40\% | 46\% | 28\% | 49\% | 29\% | 24\% | 43\% | 82\% | 3\% | 87\% | - | 97\% | 75\% | 28\% | 1\% |
| Republican Donald Trump | 45\% | 41\% | 43\% | 59\% | 34\% | 60\% | 66\% | 44\% | 4\% | 91\% | * | 90\% | 1\% | 9\% | 30\% | 87\% |
| Third-party candidate Robert F. Kennedy Jr. | 7\% | 10\% | 6\% | 5\% | 7\% | 5\% | 5\% | 8\% | 7\% | 4\% | 6\% | 6\% | 1\% | 9\% | 17\% | 6\% |
| Third-party candidate Cornel West | 2\% | 2\% | 2\% | 1\% | 3\% | - | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | - | 2\% | 7\% | 1\% |
| Green Party candidate Jill Stein | 2\% | 2\% | 2\% | 3\% | 5\% | 4\% | 1\% | 2\% | 3\% | 1\% | 3\% | 1\% | 1\% | 2\% | 8\% | 2\% |
| (Other) | 1\% | 1\% | 1\% | * | * | - | 2\% | 1\% | * | * | - | * | * | * | 1\% | 1\% |
| (Wouldn't vote) | 1\% | 1\% | - | 1\% | - | - | 1\% | 1\% | 1\% | - | - | * | - | * | 3\% | 1\% |
| (Don't know) | 2\% | 3\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 3\% | 6\% | 2\% |


| 3. How would you vote if the candidates were: [IF DON'T KNOW: Well, which way do you lean?] |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Hispanic Voters | Non- <br> White Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under Age 45 | $\begin{aligned} & \text { Agg } \\ & 45 \end{aligned}$ | $\begin{aligned} & \text { Demo- } \\ & \text { crat } \end{aligned}$ | Republican | Independent |  |
| Democrat Joe Biden | 45\% | 39\% | 52\% | 42\% | 51\% | 54\% | 34\% | 51\% | 52\% | 44\% | 48\% | 44\% | 89\% | 6\% | 36\% |  |
| Republican Donald Trump | 50\% | 57\% | 43\% | 54\% | 44\% | 40\% | 64\% | 44\% | 44\% | 52\% | 46\% | 52\% | 6\% | 93\% | 47\% |  |
| (Other) | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | * | 4\% |  |
| (Wouldn't vote) | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | - | 7\% |  |
| (Don't know) | 2\% | 1\% | 2\% | 2\% | 3\% | 2\% | * | 3\% | 2\% | 2\% | 3\% | 2\% | 2\% | 1\% | 6\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate |  |
| Democrat Joe Biden | 45\% | 49\% | 44\% | 40\% | 38\% | 58\% | 49\% | 49\% | 39\% | 38\% | 32\% | 61\% | 45\% | 86\% | 46\% | 17\% |
| Republican Donald Trump | 50\% | 46\% | 52\% | 56\% | 58\% | 37\% | 46\% | 47\% | 58\% | 59\% | 66\% | 34\% | 50\% | 11\% | 44\% | 81\% |
| (Other) | 1\% | 1\% | 2\% | 1\% | 1\% | * | 2\% | * | 1\% | 1\% | 1\% | - | 2\% | 1\% | 4\% | 1\% |
| (Wouldn't vote) | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 4\% | 1\% |
| (Don't know) | 2\% | 3\% | 1\% | 3\% | 1\% | 4\% | 2\% | 2\% | 1\% | 1\% | - | 3\% | 3\% | 2\% | 3\% | 1\% |
|  | Total | Urban | Suburban | Rural |  | Rural Whites | White <br> Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | $\begin{aligned} & 2020 \\ & \text { Trump } \\ & \text { Voters } \end{aligned}$ | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Biden } \\ & \text { Supporters } \end{aligned}$ | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Trump } \\ & \text { Supporters } \end{aligned}$ | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove |  |
| Democrat Joe Biden | 45\% | 47\% | 51\% | 33\% | 58\% | 34\% | 25\% | 49\% | 90\% | 3\% | 100\% | - | 98\% | 85\% | 48\% | 3\% |
| Republican Donald Trump | 50\% | 48\% | 46\% | 62\% | 38\% | 64\% | 70\% | 48\% | 6\% | 96\% | - | 100\% | 1\% | 11\% | 40\% | 93\% |
| (Other) | 1\% | 2\% | 1\% | 1\% | 1\% | - | 2\% | 1\% | 2\% | - | - | - | * | 1\% | 2\% | 1\% |
| (Wouldn't vote) | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | - | - | * | 2\% | 5\% | 1\% |
| (Don't know) | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% | - | - | - | 2\% | 5\% | 2\% |


|  | Total | Men | Women | White | Hispanic Voters | NonWhite Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under Age 45 | $\begin{aligned} & \text { Ag } \\ & 45+ \end{aligned}$ | Democrat | Republican | Independent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly favorable | 23\% | 21\% | 26\% | 21\% | 29\% | 29\% | 18\% | 24\% | 20\% | 33\% | 20\% | 26\% | 50\% | 2\% | 8\% |  |
| Somewhat favorable | 17\% | 15\% | 20\% | 17\% | 18\% | 21\% | 13\% | 20\% | 21\% | 11\% | 22\% | 15\% | 31\% | 4\% | 18\% |  |
| Somewhat unfavorable | 11\% | 11\% | 11\% | 10\% | 16\% | 13\% | 10\% | 9\% | 18\% | 4\% | 15\% | 8\% | 10\% | 9\% | 18\% |  |
| Strongly unfavorable | 47\% | 53\% | 42\% | 52\% | 35\% | 34\% | 58\% | 46\% | 40\% | 52\% | 42\% | 51\% | 7\% | 85\% | 51\% |  |
| Never heard of | * | 1\% | * | * | 1\% | 1\% | * | - | - |  | - | 1\% | - | 1\% | - |  |
| (Can't say) | 1\% | 1\% | 1\% | * | 2\% | 3\% | * | - | 1\% | * | 2\% | 1\% | 1\% | * | 5\% |  |
| TOTAL FAVORABLE | 41\% | 35\% | 46\% | 38\% | 47\% | 50\% | 31\% | 44\% | 41\% | 44\% | 41\% | 40\% | 82\% | 5\% | 26\% |  |
| TOTAL UNFAVORABLE | 58\% | 63\% | 53\% | 62\% | 51\% | 47\% | 69\% | 56\% | 58\% | 56\% | 57\% | 59\% | 17\% | 94\% | 69\% |  |
|  |  |  | No | College | No College | College | No College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate | vative |
| Strongly favorable | 23\% | 26\% | 22\% | 19\% | 21\% | 33\% | 23\% | 25\% | 19\% | 17\% | 18\% | 33\% | 20\% | 47\% | 20\% | 8\% |
| Somewhat favorable | 17\% | 19\% | 16\% | 17\% | 13\% | 21\% | 19\% | 19\% | 15\% | 16\% | 12\% | 22\% | 18\% | 30\% | 21\% | 7\% |
| Somewhat unfavorable | 11\% | 11\% | 11\% | 13\% | 9\% | 9\% | 12\% | 13\% | 8\% | 15\% | 8\% | 11\% | 9\% | 10\% | 15\% | 9\% |
| Strongly unfavorable | 47\% | 43\% | 49\% | 50\% | 53\% | 36\% | 46\% | 44\% | 57\% | 53\% | 62\% | 35\% | 53\% | 11\% | 42\% | 75\% |
| Never heard of | * | * | * | - | 1\% | * | - | - | * | - | * | - | - | * | - | 1\% |
| (Can't say) | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | * | - | 1\% | - | - | - | 1\% | 2\% | 1\% |
| TOTAL FAVORABLE | 41\% | 45\% | 38\% | 36\% | 35\% | 54\% | 42\% | 43\% | 34\% | 32\% | 30\% | 55\% | 38\% | 77\% | 41\% | 15\% |
| TOTAL UNFAVORABLE | 58\% | 54\% | 60\% | 63\% | 63\% | 46\% | 57\% | 56\% | 66\% | 67\% | 69\% | 45\% | 62\% | 22\% | 57\% | 84\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White <br> Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 Trump Voters | 2024 2-way Biden Supporters | 2024 2-way <br> Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden <br> Strongly Disapprove |
| Strongly favorable | 23\% | 24\% | 25\% | 18\% | 27\% | 17\% | 13\% | 26\% | 51\% | 1\% | 51\% | ${ }^{*}$ | 92\% | 21\% | 4\% | * |
| Somewhat favorable | 17\% | 19\% | 18\% | 13\% | 20\% | 13\% | 9\% | 16\% | 30\% | 3\% | 36\% | 1\% | 7\% | 60\% | 20\% | $\checkmark$ |
| Somewhat unfavorable | 11\% | 12\% | 10\% | 8\% | 12\% | 7\% | 10\% | 8\% | 10\% | 9\% | 8\% | 11\% | * | 12\% | 53\% | 3\% |
| Strongly unfavorable | 47\% | 43\% | 45\% | 60\% | 39\% | 64\% | 68\% | 47\% | 8\% | 87\% | 4\% | 87\% | , | 4\% | 22\% | 95\% |
| Never heard of | * | * | * | - | * | - | : | 2\% | - | 1\% | - | 1\% | - | - | - | 1\% |
| (Can't say) | 1\% | 1\% | 1\% | 2\% | 1\% | - | * | 1\% | 1\% | 1\% | ** | * | - | 3\% | 1\% | * |
| TOTAL FAVORABLE | 41\% | 44\% | 43\% | 30\% | 47\% | 30\% | 22\% | 42\% | 81\% | 3\% | 87\% | 1\% | 99\% | 81\% | 24\% | ** |
| TOTAL UNFAVORABLE | 58\% | 55\% | 55\% | 68\% | 52\% | 70\% | 78\% | 55\% | 18\% | 95\% | 13\% | 98\% | 1\% | 16\% | 75\% | 99\% |


|  | Total | Men | Women | White | Hispanic Voters | NonWhite Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under <br> Age 45 | $\begin{aligned} & \text { Ag } \\ & 45 \end{aligned}$ | Democrat | Republican | Independent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly favorable | 34\% | 39\% | 29\% | 36\% | 31\% | 28\% | 43\% | 29\% | 24\% | 41\% | 29\% | 37\% | 2\% | 68\% | 19\% |  |
| Somewhat favorable | 12\% | 13\% | 11\% | 13\% | 9\% | 9\% | 14\% | 12\% | 10\% | 8\% | 11\% | 12\% | 4\% | 18\% | 16\% |  |
| Somewhat unfavorable | 9\% | 10\% | 8\% | 7\% | 14\% | 14\% | 8\% | 6\% | 16\% | 4\% | 14\% | 5\% | 9\% | 6\% | 18\% |  |
| Strongly unfavorable | 45\% | 37\% | 51\% | 44\% | 45\% | 47\% | 35\% | 52\% | 49\% | 44\% | 45\% | 45\% | 84\% | 7\% | 43\% |  |
| Never heard of | * | * | - | - | - | * | - | - | - | - | - | * | - | * | - |  |
| (Can't say) | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | * | 1\% | 2\% | 1\% | 1\% | 1\% | * | 4\% |  |
| TOTAL FAVORABLE | 45\% | 51\% | 40\% | 49\% | 40\% | 37\% | 57\% | 42\% | 34\% | 50\% | 40\% | 49\% | 6\% | 86\% | 35\% |  |
| TOTAL UNFAVORABLE | 53\% | 47\% | 60\% | 51\% | 59\% | 61\% | 43\% | 58\% | 65\% | 49\% | 59\% | 50\% | 93\% | 13\% | 61\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate |  |
| Strongly favorable | 34\% | 31\% | 35\% | 35\% | 40\% | 26\% | 30\% | 30\% | 39\% | 36\% | 47\% | 23\% | 33\% | 5\% | 20\% | 60\% |
| Somewhat favorable | 12\% | 11\% | 12\% | 14\% | 12\% | 9\% | 12\% | 11\% | 14\% | 13\% | 13\% | 10\% | 14\% | 4\% | 15\% | 15\% |
| Somewhat unfavorable | 9\% | 9\% | 9\% | 13\% | 8\% | 5\% | 10\% | 8\% | 7\% | 11\% | 6\% | 4\% | 7\% | 7\% | 14\% | 8\% |
| Strongly unfavorable | 45\% | 48\% | 43\% | 37\% | 38\% | 60\% | 47\% | 51\% | 39\% | 39\% | 33\% | 63\% | 45\% | 82\% | 49\% | 16\% |
| Never heard of | * | - | * | - | * | - | - | - | - | - | - | - | - | * | - | - |
| (Can't say) | 1\% | * | 1\% | 1\% | 2\% | - | 1\% | - | 1\% | - | 1\% | - | * | 1\% | 2\% | 1\% |
| TOTAL FAVORABLE | 45\% | 42\% | 47\% | 49\% | 52\% | 35\% | 42\% | 41\% | 53\% | 50\% | 60\% | 33\% | 47\% | 9\% | 35\% | 76\% |
| TOTAL UNFAVORABLE | 53\% | 58\% | 51\% | 50\% | 46\% | 65\% | 57\% | 59\% | 46\% | 50\% | 39\% | 67\% | 53\% | 89\% | 63\% | 24\% |
|  |  |  |  |  | Suburban | Rural | White |  | 2020 Biden | $\begin{gathered} 2020 \\ \text { Trump } \end{gathered}$ | $\begin{gathered} 2024 \text { 2-way } \\ \text { Biden } \end{gathered}$ | $2024 \text { 2-way }$ <br> Trump | Biden Strongly | Biden Somewhat | Biden Somewhat | Biden Strongly |
|  | Total | Urban | urban | Rural | Women | Whites | Evangel | Union HH | Voters | Voters | Supporters | Supporters | Approve | Approve | Disapprove | Disapprove |
| Strongly favorable | 34\% | 33\% | 29\% | 45\% | 25\% | 47\% | 53\% | 32\% | 2\% | 69\% | * | 67\% | 1\% | 3\% | 12\% | 69\% |
| Somewhat favorable | 12\% | 10\% | 14\% | 13\% | 11\% | 13\% | 15\% | 12\% | 4\% | 20\% | 1\% | 22\% | 1\% | 5\% | 21\% | 17\% |
| Somewhat unfavorable | 9\% | 11\% | 6\% | 7\% | 7\% | 5\% | 5\% | 9\% | 9\% | 7\% | 8\% | 8\% | 5\% | 15\% | 18\% | 6\% |
| Strongly unfavorable | 45\% | 45\% | 51\% | 34\% | 57\% | 33\% | 25\% | 46\% | 84\% | 4\% | 89\% | 3\% | 92\% | 75\% | 48\% | 8\% |
| Never heard of | * | * | - | - | - | - | - | * | - | - | - | * | - | - | - | * |
| (Can't say) | 1\% | 1\% | 1\% | 2\% | - | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 2\% | 1\% | 1\% |
| TOTAL FAVORABLE | 45\% | 43\% | 42\% | 57\% | 36\% | 60\% | 68\% | 44\% | 6\% | 89\% | 2\% | 89\% | 3\% | 8\% | 34\% | 86\% |
| TOTAL UNFAVORABLE | 53\% | 56\% | 57\% | 41\% | 64\% | 39\% | 30\% | 54\% | 93\% | 10\% | 97\% | 11\% | 97\% | 90\% | 66\% | 14\% |


|  |  |  |  |  |  | Non- |  |  | 硣 | 寿 | - | , |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Hispanic Voters | White Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under Age 45 | $\begin{aligned} & \text { Age } \\ & 45+ \end{aligned}$ | Democrat | Republican | Independent |  |
| Strongly favorable | 8\% | 8\% | 8\% | 8\% | 6\% | 7\% | 9\% | 8\% | 11\% | 6\% | 10\% | 6\% | 9\% | 5\% | 13\% |  |
| Somewhat favorable | 28\% | 27\% | 29\% | 28\% | 28\% | 28\% | 26\% | 31\% | 29\% | 22\% | 31\% | 26\% | 21\% | 33\% | 33\% |  |
| Somewhat unfavorable | 22\% | 24\% | 20\% | 23\% | 22\% | 20\% | 26\% | 20\% | 18\% | 26\% | 17\% | 26\% | 21\% | 26\% | 13\% |  |
| Strongly unfavorable | 25\% | 23\% | 27\% | 25\% | 22\% | 24\% | 23\% | 27\% | 22\% | 36\% | 21\% | 28\% | 36\% | 17\% | 17\% |  |
| Never heard of | 2\% | 2\% | 2\% | 1\% | 3\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% |  |
| (Can't say) | 15\% | 16\% | 13\% | 13\% | 18\% | 18\% | 14\% | 12\% | 18\% | 9\% | 19\% | 12\% | 11\% | 16\% | 22\% |  |
| TOTAL FAVORABLE | 36\% | 35\% | 37\% | 37\% | 34\% | 35\% | 35\% | 38\% | 40\% | 27\% | 41\% | 33\% | 30\% | 38\% | 46\% |  |
| TOTAL UNFAVORABLE | 48\% | 48\% | 48\% | 49\% | 45\% | 44\% | 50\% | 47\% | 40\% | 62\% | 38\% | 54\% | 57\% | 43\% | 30\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate | vative |
| Strongly favorable | 8\% | 7\% | 9\% | 9\% | 8\% | 5\% | 9\% | 6\% | 10\% | 7\% | 10\% | 4\% | 10\% | 9\% | 11\% | 5\% |
| Somewhat favorable | 28\% | 27\% | 29\% | 28\% | 26\% | 25\% | 31\% | 27\% | 29\% | 28\% | 25\% | 25\% | 33\% | 19\% | 26\% | 35\% |
| Somewhat unfavorable | 22\% | 24\% | 21\% | 26\% | 23\% | 22\% | 19\% | 23\% | 23\% | 25\% | 27\% | 21\% | 20\% | 20\% | 18\% | 26\% |
| Strongly unfavorable | 25\% | 30\% | 23\% | 24\% | 23\% | 36\% | 23\% | 33\% | 21\% | 27\% | 21\% | 38\% | 21\% | 40\% | 25\% | 15\% |
| Never heard of | 2\% | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | - | 3\% | 2\% | 2\% | 2\% |
| (Can't say) | 15\% | 11\% | 17\% | 11\% | 18\% | 11\% | 15\% | 11\% | 15\% | 12\% | 16\% | 11\% | 13\% | 9\% | 18\% | 17\% |
| Total favorable | 36\% | 33\% | 37\% | 37\% | 34\% | 30\% | 41\% | 32\% | 39\% | 35\% | 35\% | 30\% | 43\% | 29\% | 37\% | 40\% |
| TOTAL UNFAVORABLE | 48\% | 54\% | 44\% | 50\% | 46\% | 58\% | 42\% | 56\% | 44\% | 52\% | 48\% | 59\% | 41\% | 60\% | 43\% | 41\% |
|  | Total | Urban | Suburban | Rural |  | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump <br> Voters | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Biden } \end{aligned}$ <br> Supporters | 2024 2-way Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden Strongly Disapprove |
| Strongly favorable | 8\% | 11\% | 5\% | 7\% | 6\% | 7\% | 9\% | 10\% | 8\% | 7\% | 7\% | 8\% | 8\% | 7\% | 9\% | 8\% |
| Somewhat favorable | 28\% | 28\% | 28\% | 30\% | 27\% | 31\% | 33\% | 26\% | 20\% | 34\% | 20\% | 35\% | 14\% | 22\% | 37\% | 35\% |
| Somewhat unfavorable | 22\% | 23\% | 23\% | 20\% | 20\% | 22\% | 19\% | 20\% | 21\% | 26\% | 22\% | 24\% | 20\% | 27\% | 17\% | 22\% |
| Strongly unfavorable | 25\% | 22\% | 30\% | 23\% | 33\% | 24\% | 19\% | 32\% | 38\% | 16\% | 38\% | 15\% | 50\% | 26\% | 13\% | 18\% |
| Never heard of | 2\% | 1\% | 1\% | 4\% | 2\% | 3\% | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| (Can't say) | 15\% | 14\% | 13\% | 16\% | 12\% | 14\% | 20\% | 10\% | 10\% | 16\% | 11\% | 16\% | 7\% | 15\% | 21\% | 15\% |
| TOTAL FAVORABLE | 36\% | 39\% | 32\% | 37\% | 33\% | 38\% | 42\% | 36\% | 29\% | 41\% | 27\% | 43\% | 21\% | 29\% | 46\% | 43\% |
| total unfavorable | 48\% | 45\% | 53\% | 43\% | 53\% | 45\% | 38\% | 52\% | 60\% | 42\% | 60\% | 39\% | 70\% | 53\% | 30\% | 40\% |
| 7. Immigration and border | ardles | how you m | t vote, who | you trus | do a better | b on each Non- | the followi | -- Joe Biden | or Donald Tr | mp ? |  |  |  |  |  |  |
|  | Total | Men | Women | White | Hispanic Voters | White Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65^{+} \end{aligned}$ | Under Age 45 | Age | Democrat | Republican | Independent |  |
| Joe Biden | 37\% | 32\% | 43\% | 35\% | 43\% | 43\% | 26\% | 44\% | 41\% | 40\% | 38\% | 37\% | 72\% | 7\% | 27\% |  |
| Donald Trump | 59\% | 64\% | 54\% | 62\% | 52\% | 51\% | 71\% | 53\% | 53\% | 58\% | 57\% | 60\% | 22\% | 93\% | 59\% |  |
| (Both) | * | - | * | * | - | - | - | 1\% | - | - | - | * | * | - | 1\% |  |
| (Neither) | 3\% | 3\% | 2\% | 2\% | 3\% | 4\% | 2\% | 2\% | 4\% | 2\% | 4\% | 2\% | 3\% | - | 9\% |  |
| (Don't know) | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | * | 2\% | 1\% | 2\% | 1\% | 2\% | * | 4\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  | Total | College Degree | College Degree | Degree | Degree Men | Degree Women | Degree Women | College Degree | No Degree | Degree | No Deg | Degree Women | No Deg Women | Liberal | Moderate | Conservative |
| Joe Biden | 37\% | 41\% | 36\% | 31\% | 32\% | 50\% | 39\% | 42\% | 31\% | 29\% | 25\% | 56\% | 37\% | 72\% | 38\% | 13\% |
| Donald Trump | 59\% | 57\% | 60\% | 66\% | 62\% | 48\% | 57\% | 56\% | 65\% | 69\% | 72\% | 43\% | 59\% | 24\% | 54\% | 86\% |
| (Both) | * | , | * | - |  | - | 1\% | - | * |  |  |  | 1\% | * |  | * |
| (Neither) | 3\% | 1\% | 3\% | 2\% | 4\% | * | 3\% | 1\% | 3\% | 2\% | 2\% | 1\% | 3\% | 2\% | 7\% | 1\% |
| (Don't know) | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | - | 2\% | 2\% | 1\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump Voters | 2024 2-way Biden Supporters | 2024 2-way Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden <br> Strongly <br> Disapprove |
| Joe Biden | 37\% | 38\% | 41\% | 30\% | 48\% | 32\% | 23\% | 40\% | 74\% | 3\% | 77\% | $3 \%$ | 89\% | 69\% | 26\% | $3 \%$ |
| Donald Trump | 59\% | 57\% | 56\% | 67\% | 49\% | 66\% | 75\% | 56\% | 21\% | 96\% | 19\% | 97\% | 8\% | 27\% | 63\% | 95\% |
| (Both) | * | * | - | $\stackrel{*}{*}$ | - | 1\% | - | - | * | - | * | - | - | 1\% | - | - |
| (Neither) | 3\% | 4\% | 2\% | * | 2\% | 1\% | 2\% | 2\% | 3\% | * | 2\% | * | 2\% | 1\% | 10\% | 1\% |
| (Don't know) | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | - | 2\% | 2\% | * | 1\% | * | 1\% | 2\% | 1\% | 1\% |
| 8. The economy: Regardless of how you might vote, who do you trust to do a better job on each of the following -- Joe Biden or Donald Trump?Non- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | Men | Women | White | Hispanic Voters | White <br> Voters | White Men | White <br> Women | Under <br> Age 35 | Age | Under Age 45 | Age | Democrat | Republican | Independent |  |
| Joe Biden | 40\% | 35\% | 45\% | 37\% | 46\% | 48\% | 30\% | 44\% | 41\% | 42\% | 40\% | 40\% | 79\% | 5\% | 32\% |  |
| Donald Trump | 56\% | 61\% | 51\% | 60\% | 51\% | 48\% | 67\% | 53\% | 54\% | 56\% | 56\% | 56\% | 16\% | 95\% | 56\% |  |
| (Both) | * | * | , | 60\% | 5 | + | , | , | * | , | \% | , | , |  | 1\% |  |
| (Neither) | 3\% | 3\% | 3\% | 3\% | 2\% | 3\% | 3\% | 3\% | 4\% | 1\% | 4\% | 3\% | 4\% | , | 9\% |  |
| (Don't know) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | 1\% | 1\% | * | 2\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  |  | College | College | Degree | Degree | Degree | Degree | College | No | Degree | No Deg | Degree | No Deg |  |  | Conser- |
|  | Total | Degree | Degree | Men | Men | Women | Women | Degree | Degree | Men | Men | Women | Women | Liberal | Moderate | vative |
| Joe Biden | 40\% | 46\% | 37\% | 37\% | 34\% | 55\% | 40\% | 47\% | 31\% | 35\% | 27\% | 59\% | 35\% | 77\% | 41\% | 14\% |
| Donald Trump | 56\% | 52\% | 58\% | 61\% | 61\% | 43\% | 56\% | 52\% | 64\% | 64\% | 68\% | 40\% | 60\% | 19\% | 51\% | 85\% |
| (Both) | * | - | * | - | * | - | - | - | - | - | - | - | - | - | ** | - |
| (Neither) | 3\% | 1\% | 4\% | 1\% | 4\% | 1\% | 4\% | 1\% | 4\% | 1\% | 4\% | 1\% | 5\% | 3\% | 7\% | 1\% |
| (Don't know) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | * | 1\% | 1\% | 1\% | - | * | 1\% | 1\% | 1\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | 2020 <br> Trump Voters | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Biden } \\ & \text { Supporters } \end{aligned}$ | 2024 2-way Trump Supporters | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | $\begin{aligned} & \text { Biden } \\ & \text { Strongly } \\ & \text { Disapprove } \end{aligned}$ |
| Joe Biden | 40\% | 42\% | 43\% | 31\% | 47\% | 31\% | 22\% | 41\% | 80\% | 2\% | 86\% | * | 96\% | 76\% | 24\% | 3\% |
| Donald Trump | 56\% | 54\% | 53\% | 66\% | 49\% | 66\% | 74\% | 55\% | 15\% | 97\% | 11\% | 99\% | 1\% | 20\% | 64\% | 95\% |
| (Both) | * | * | - | - | - | - | - | - | - | - | - | - | - | - | 1\% | - |
| (Neither) | 3\% | 3\% | 3\% | 2\% | 3\% | 2\% | 4\% | 3\% | 3\% | 1\% | 3\% | * | 2\% | 3\% | 10\% | 1\% |
| (Don't know) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | * | 1\% | * | * | 1\% | 1\% | 1\% |


| 9. Health care: Regardless of how you might vote, who do you trust to do a better job on each of the following -- Joe Biden or Donald Trump? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Men | Women | White | Hispanic | White Voters | White Men | White Women | Under Age 35 | Age | Under | Age $45+$ | Demo- | Repub- | Indepen- |  |
| Joe Biden | 50\% | 44\% | 56\% | 46\% | 57\% | 59\% | 39\% | 53\% | 58\% | 46\% | 54\% | 47\% | 92\% | 11\% | 44\% |  |
| Donald Trump | 45\% | 51\% | 39\% | 49\% | 38\% | 36\% | 56\% | 42\% | 38\% | 49\% | 42\% | 48\% | 6\% | 85\% | 39\% |  |
| (Both) | * | * | * | * | - | - | * | 1\% | - | * | - | * |  | * | 1\% |  |
| (Neither) | 3\% | 3\% | 2\% | 2\% | 4\% | 4\% | 3\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 1\% | 10\% |  |
| (Don't know) | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | - | 2\% | 6\% |  |
|  |  |  |  |  | No |  | No |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  | Total | College Degree | College Degree | Degree Men | Degree Men | Degree Women | Degree Women | College | $\stackrel{\text { No }}{\text { Degree }}$ | Degree Men | No Deg Men | Degree Women | No Deg Women | Liberal | Moderate | Conservative |
| Joe Biden | 50\% | 55\% | 48\% | 47\% | 43\% | 62\% | 52\% | 55\% | 41\% | 45\% | 37\% | 65\% | 46\% | 90\% | 53\% | 21\% |
| Donald Trump | 45\% | 42\% | 47\% | 48\% | 53\% | 35\% | 42\% | 42\% | 53\% | 51\% | 59\% | 32\% | 47\% | 8\% | 38\% | 75\% |
| (Both) | * | * | * | * | - | - | 1\% | * | * | 1\% | - | - | 1\% |  | * | * |
| (Neither) | 3\% | 1\% | 3\% | 2\% | 3\% | 1\% | 3\% | 1\% | 3\% | 1\% | 3\% | 1\% | 3\% | 2\% | 6\% | 2\% |
| (Don't know) | 2\% | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | * | 3\% | 2\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural | White Evangel | Union HH | 2020 Biden | 2020 <br> Trump Voters | 2024 2-way <br> Biden Supporters | 2024 2-way <br> Trump Supporters | Biden Strongly Approve |  | Biden Somewhat Disapprove |  |
| Joe Biden | 50\% | 52\% | 55\% | 38\% | 63\% | 37\% | 29\% | 51\% | 91\% | 8\% | 96\% | 9\% | 97\% | 88\% | 63\% | 8\% |
| Donald Trump | 45\% | 43\% | 41\% | 57\% | 34\% | 60\% | 66\% | 46\% | 5\% | 88\% | 2\% | 87\% | 3\% | 9\% | 25\% | 87\% |
| (Both) | * | * | * | - | - | - | - | - | * | * | * | * | - | * | 1\% | - |
| (Neither) | 3\% | 3\% | 2\% | 2\% | 1\% | 1\% | 4\% | 1\% | 3\% | 1\% | 1\% | 2\% | * | 1\% | 8\% | 3\% |
| (Don't know) | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | * | 2\% | - | 1\% | 3\% | 2\% |



|  | Total | Men | Women | White | Hispanic Voters | Non- <br> White Voters | White Men | White Women | Under Age 35 | $\begin{aligned} & \text { Age } \\ & 65+ \end{aligned}$ | Under Age 45 | $\begin{aligned} & \text { Ag } \\ & 45+ \end{aligned}$ | $\begin{aligned} & \text { Demo- } \\ & \text { crat } \end{aligned}$ | Republican | Independent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Joe Biden | 40\% | 34\% | 46\% | 38\% | 44\% | 45\% | 29\% | 46\% | 40\% | 43\% | 38\% | 41\% | 75\% | 8\% | 32\% |  |
| Donald Trump | 53\% | 59\% | 46\% | 56\% | 49\% | 46\% | 64\% | 47\% | 51\% | 51\% | 52\% | 53\% | 16\% | 88\% | 49\% |  |
| (Both) | 1\% | * | 1\% | * | 1\% | 2\% | * | - | 1\% | - | 1\% | * | 1\% | * | 2\% |  |
| (Neither) | 4\% | 5\% | 3\% | 4\% | 4\% | 5\% | 5\% | 4\% | 6\% | 3\% | 5\% | 4\% | 6\% | 1\% | 11\% |  |
| (Don't know) | 3\% | 2\% | 4\% | 2\% | 3\% | 3\% | 1\% | 3\% | 3\% | 3\% | 3\% | 2\% | 2\% | 2\% | 6\% |  |
|  |  |  |  |  | No |  | $\xrightarrow{\text { No }}$ |  |  |  |  |  |  |  |  |  |
|  |  |  | No | College | College | College | College | White | White | White | White | White | White |  |  |  |
|  | Total | College Degree | College Degree | Degree Men | Degree Men | Degree Women | Degree Women | College Degree | $\begin{gathered} \text { No } \\ \text { Degree } \end{gathered}$ | Degree Men | No Deg Men | Degree Women | No Deg Women | Liberal | Moderate | Conservative |
| Joe Biden | 40\% | 43\% | 38\% | 31\% | 35\% | 55\% | 41\% | 46\% | 33\% | 33\% | 27\% | 60\% | 39\% | 74\% | 42\% | 15\% |
| Donald Trump | 53\% | 51\% | 53\% | 62\% | 58\% | 40\% | 49\% | 49\% | 59\% | 60\% | 66\% | 36\% | 53\% | 17\% | 47\% | 80\% |
| (Both) | 1\% | * | 1\% | - | * | * | 1\% | - | * | - | 1\% | - | - | 1\% | 1\% | * |
| (Neither) | 4\% | 3\% | 5\% | 5\% | 6\% | 1\% | 5\% | 3\% | 5\% | 6\% | 5\% | 1\% | 5\% | 5\% | 8\% | 2\% |
| (Don't know) | 3\% | 3\% | 3\% | 2\% | 1\% | 3\% | 4\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 3\% | 3\% | 2\% |
|  | Total | Urban | Suburban | Rural | Suburban Women | Rural Whites | White Evangel | Union HH | $\begin{aligned} & 2020 \text { Biden } \\ & \text { Voters } \end{aligned}$ | $\begin{gathered} 2020 \\ \text { Trump } \\ \text { Voters } \end{gathered}$ | 2024 2-way Biden Supporters | $\begin{aligned} & 2024 \text { 2-way } \\ & \text { Trump } \\ & \text { Supporters } \end{aligned}$ | Biden Strongly Approve | Biden Somewhat Approve | Biden Somewhat Disapprove | Biden Strongly Disapprove |
| Joe Biden | 40\% | 41\% | 45\% | 30\% | 52\% | 31\% | 22\% | 45\% | 78\% | 4\% | 82\% | 4\% | 93\% | 71\% | 33\% | 4\% |
| Donald Trump | 53\% | 52\% | 48\% | 62\% | 41\% | 64\% | 71\% | 49\% | 13\% | 93\% | 11\% | 93\% | 4\% | 19\% | 49\% | 91\% |
| (Both) | 1\% | 1\% | 1\% | - | 1\% | - | - | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% |
| (Neither) | 4\% | 5\% | 5\% | 2\% | 4\% | 2\% | 5\% | 3\% | 6\% | 1\% | 5\% | 1\% | 2\% | 5\% | 14\% | 2\% |
| (Don't know) | 3\% | 2\% | 1\% | 6\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 1\% | 2\% | - | 4\% | 4\% | 3\% |






