



All results are for release after 6:00 PM/ET Thursday, February 1, 2024.

WISCONSIN

Methodology

Conducted January 26-30, 2024 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,172 Wisconsin registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (200) and cellphones (656) or completed the survey online by following a link received via text message (316).

Results based on the full sample have a margin of sampling error of ± 3 percentage points.

Telephone numbers were randomly selected from a statewide voter file of registered Wisconsin voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population.

Results are of registered voters, unless otherwise noted.

Surveys before January 2024 were telephone only. Web-based survey question wording may differ slightly from telephone wording for improved clarity.

An asterisk () is used for percentages of less than one-half percent. A dash (-) represents a value of zero. Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.*

1. How interested are you in the presidential election? Are you:

	<u>Extremely</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not at all</u>	<u>(Don't know)</u>
26-30 Jan 24	52%	27	16	5	*

If the presidential election were today...

2. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[RANDOMIZE NAMES]**

	<u>26-30 Jan 24</u>
Democrat Joe Biden	39%
Republican Donald Trump	42
Third-party candidate Robert F. Kennedy, Jr.	7
Third-party candidate Cornel West	1
Green Party candidate Jill Stein	2
(Other)	1
(Wouldn't vote)	1
(Don't know)	7

3. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	<u>Democrat</u> <u>Joe Biden</u>	<u>Republican</u> <u>Donald</u> <u>Trump</u>	<u>(Other)</u>	<u>(Wouldn't</u> <u>vote)</u>	<u>(Don't know)</u>
26-30 Jan 24	47%	47	1	2	3
30 May-2 Jun 20	49%	40	4	2	5
5-8 Jan 20	46%	41	6	2	4
29 Sept-2 Oct 19	48%	39	5	2	6

4. How would you vote if the candidates were: **[IF DON'T KNOW: Well, which way do you lean?]** **[ROTATE NAMES]**

	<u>26-30 Jan 24</u>
Democrat Joe Biden	37%
Republican Nikki Haley	28
Third-party candidate Robert F. Kennedy, Jr.	16
Third-party candidate Cornel West	2
Green Party candidate Jill Stein	2
(Other)	2
(Wouldn't vote)	3
(Don't know)	11

5.-12. For each of the following issues, please tell me how important it is in deciding your vote for president. [RANDOMIZE]

	-----Important-----			-----Not important-----			(Don't know)
	TOTAL	Extremely	Very	TOTAL	Not very	Not at all	
The economy	93%	55	38	6	5	1	*
Election integrity	86%	52	34	14	10	3	1
Health care	84%	40	44	16	13	2	*
Immigration and border security	79%	43	36	20	15	5	1
Abortion	68%	37	30	30	21	9	2
The war between Israel and Hamas	62%	23	39	36	28	8	2
The war between Ukraine and Russia	61%	22	40	36	28	9	3
Climate change	53%	24	29	45	24	22	1

13.-20. Regardless of how you might vote, who do you trust to do a better job on each of the following -- Joe Biden or Donald Trump? [RANDOMIZE]

	<u>Biden</u>	<u>Trump</u>	<u>(Both)</u>	<u>(Neither)</u>	<u>(Don't know)</u>	<u>Biden Edge</u>
Climate change						
26-30 Jan 24	52%	37	*	3	7	+15
Abortion						
26-30 Jan 24	50%	41	*	3	6	+9
Health care						
26-30 Jan 24	51%	43	*	2	5	+8
Election integrity						
26-30 Jan 24	49%	43	*	4	4	+6
The war between Ukraine and Russia						
26-30 Jan 24	42%	50	*	2	6	-8
The war between Israel and Hamas						
26-30 Jan 24	41%	50	*	1	7	-9
The economy						
26-30 Jan 24	41%	53	*	2	4	-12
17-20 Oct 20	41%	50	1	1	6	-9
29 Aug-1 Sep 20	44%	46	3	4	4	-2
30 May-2 Jun 20	44%	47	1	3	6	-3
Immigration and border security						
26-30 Jan 24	38%	55	*	2	5	-17
<i>For reference: "Immigration"</i>						
30 May 2 Jun 20	47%	43	1	4	6	+4

21. Do you approve or disapprove of the job Joe Biden is doing as president? **[IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]**

	-----Approve-----			-----Disapprove-----			(Don't know)
	<u>TOTAL</u>	<u>Strongly</u>	<u>Somewhat</u>	<u>TOTAL</u>	<u>Somewhat</u>	<u>Strongly</u>	
26-30 Jan 24	44%	21	22	56	12	44	*

22. How much change would you like to see in how the country is run?

	<u>No change</u>	<u>A little change</u>	<u>A lot of change</u>	<u>Radical change</u>	(Don't know)
26-30 Jan 24	4%	23	48	24	1

23. Thinking about your personal financial situation, do you feel like you are getting ahead financially, holding steady, or falling behind?

	<u>Getting ahead</u>	<u>Holding steady</u>	<u>Falling behind</u>	(Don't know)
26-30 Jan 24	11%	46	41	2

[ROTATE NEXT TWO QUESTIONS]

24. How concerned are you about Joe Biden's mental soundness?

	-----Concerned-----			-----Not concerned-----			(Don't know)
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
26-30 Jan 24	61%	42	19	38	22	16	1

25. How concerned are you about Donald Trump's mental soundness?

	-----Concerned-----			-----Not concerned-----			(Don't know)
	<u>TOTAL</u>	<u>Extremely</u>	<u>Very</u>	<u>TOTAL</u>	<u>Not very</u>	<u>Not at all</u>	
26-30 Jan 24	51%	36	15	47	17	30	2

26. Do you think Joe Biden was legitimately elected president, or not?

	<u>Yes</u>	<u>No</u>	(Don't know)
26-30 Jan 24	61%	33	6

POLITICAL IDENTIFICATION

	-----Democrat-----			-----Republican-----			Independent /
	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>TOTAL</u>	<u>Solid</u>	<u>Lean</u>	<u>Other</u>
26-30 Jan 24	40%	31	9	44	33	11	16
17-20 Oct 20	39%	30	9	45	37	8	17
29 Aug-1 Sep 20	43%	35	8	42	33	9	15
30 May-2 Jun 20	43%	36	7	40	33	7	17
5-8 Jan 20	42%	33	9	41	33	8	18
29 Sept-2 Oct 19	42%	34	8	41	32	9	17