

From: (b) (6) CIV USN CHINFO WASHINGTON DC (USA)
To: (b) (6) CDR USN USNA ANNAPOLIS MD (USA)
Cc: (b) (6) CIV USN DNS (USA)
Subject: RE: [URL Verdict: Neutral][Non-DoD Source] ***Urgent Request for Content Removal***
Date: Monday, June 13, 2022 4:23:43 PM

Exhausting is so right. Your post looks good to me. You might consider changing "...continue to progress towards a more diverse and inclusive USNA." from a Pride Month comm point to something from a routine comm point like "...continue growing tomorrow's best military leaders, from all walks of life." Something like that might help your allies when the bigots naysay your post – they can come back with something like "Wait! You're AGAINST growing the best military leaders? Doesn't seem like you're pro USNA at all!"

I like the idea of restricting people with accounts less than a month old. We need to consider that as a permanent setting – sort of a waiting period – what works for the second amendment should work for the first too! ;-) JK, but I really do like this idea; the overwhelming majority of bullshit posts we see aren't trolls, but spammers. Seems like this might dissuade them...

Take Care,

(b) (6)

(b) (6)

Assistant Chief of Information
Media Content Operations (OI-2)
Navy Office of Information
Pentagon RM4B463, Washington, DC 20350-1200
Direct: 703-614-9341, Office: 703-614-9154
Cell: 202-809-8909
(b) (6) civ@us.navy.mil
Find us online at www.navy.mil

From: (b) (6) @usna.edu>
Sent: Monday, June 13, 2022 4:06 PM
To: (b) (6) CIV USN CHINFO WASHINGTON DC (USA) <(b) (6) .civ@us.navy.mil>
Cc: (b) (6) CIV USN DNS (USA) (b) (6) civ@us.navy.mil>
Subject: Re: [URL Verdict: Neutral][Non-DoD Source] ***Urgent Request for Content Removal***

This is what we intend to post along with a graphic... I understand that the supporters usually jump in to provide support... Sigh. It's just exhausting (I'm sure you deal with it equally if not more...) Will probably just go with standard (I think we restricted people who had created accounts less than a month old from commenting and that helped cut down on the crazies...)

#USNA joins the Nation in celebrating LGBTQ #PrideMonth during the month of June. This year's theme, "#ReUNITED," speaks to the challenges of the past two years to celebrate Pride Month as a community. This month, USNA re-commits to the development of honor, courage, and commitment in every member of our community, regardless of sexual orientation. We take this opportunity to reflect on the difficulties of the past and continue to progress towards a more diverse and inclusive USNA.

On Mon, Jun 13, 2022 at 3:56 PM Taylor, W Paul CIV USN CHINFO WASHINGTON DC (USA) <(b) (6) civ@us navy mil> wrote:

Not a best practice, but totally up to you. Here's how I advised our leadership before we put up our rainbow wingtip graphic:

1. This will draw fire from the less savory members of our audience. However, the likely actions of bad actors should not stop us from doing the right thing. The more savory members of our audience will generally rise to our defense. But no amount of clobbering the bad actors with comm points will convince them of the righteousness of our cause, and they will only respond with more bile. Therefore, unless otherwise directed, we will not engage.

Here's the good news: Our audience immediately rose to our defense. Although the posts by the bigots got more likes than the defenders of our shipmates, the defenders' posts are just as visible. I say post it, let it go, and watch your fans do the right thing...

But understand if you've had your fill of ugliness. Let me know what you decide to do...

V/R,

(b) (6)

Assistant Chief of Information
Media Content Operations (OI-2)
Navy Office of Information
Pentagon RM4B463, Washington, DC 20350-1200
Direct: 703-614-9341, Office: 703-614-9154
Cell: 202-809-8909
(b) (6) civ@us.navy.mil
Find us online at www.navy.mil

From: (b) (6) @usna.edu>

Sent: Monday, June 13, 2022 11:34 AM

To: (b) (6) CIV USN CHINFO WASHINGTON DC (USA) (b) (6) civ@us.navy.mil>

Cc: (b) (6) CIV USN DNS (USA) (b) (6) civ@us.navy.mil>

Subject: Re: [URL Verdict: Neutral][Non-DoD Source] ***Urgent Request for Content Removal***

Thanks... it was a really rough day.

Break

DoD/Navy policy/guidance on... disabling comments for posts. I just don't have the emotional energy to deal with rude a**holes and we are planning to put up our Pride Month post. I've done it a couple of times before (like when we did updates on when the Blues were flying because so many spammers were posting fake links about live feeds that you have to pay for, I didn't have the bandwidth to keep blocking them -- both with personnel or wifi refreshing)... I'd just as soon post our message without any feedback from trolls and ugliness.

V/r

(b) (6)

On Mon, Jun 13, 2022 at 11:25 AM (b) (6) CIV USN CHINFO WASHINGTON DC (USA) <(b) (6) civ@us.navy.mil> wrote:

Thanks, (b) (6). On behalf of humanity, sorry you had to endure that...

(b) (6)

Assistant Chief of Information
Media Content Operations (OI-2)
Navy Office of Information
Pentagon RM4B463, Washington, DC 20350-1200
Direct: 703-614-9341, Office: 703-614-9154
Cell: 202-809-8909
(b) (6) civ@us.navy.mil
Find us online at www.navy.mil

From: (b) (6) @usna.edu>

Sent: Monday, June 13, 2022 11:22 AM

To: (b) (6) CIV USN CHINFO WASHINGTON DC (USA) (b) (6) civ@us.navy.mil>

Cc: (b) (6) CIV USN DNS (USA) (b) (6) civ@us.navy.mil>

Subject: Re: [URL Verdict: Neutral][Non-DoD Source] ***Urgent Request for Content Removal***

(b) (6),

Tiktok was the first to remove all original content, ban the user, and be on the lookout for copies/duets if the video posting.

YouTube got back to me later in the day, and confirmed they had the video removed.

Vr (b) (6)